With Over 12 Million Christmas Wishes Viewed At 123Greetings.com Last Year, Christmas 2013 Promises Even More Cheers

Sub-heading: People from 238 countries viewed over 12 million wishes, at 123Greetings.com, for <u>Christmas</u> last year, making it the preferred platform for sending online greetings on Christmas, and spreading holiday cheer.

New York, NY, Dec 18 2013: <u>Christmas</u> is celebrated with much enthusiasm around the world. It is a time to exchange gifts, set up Christmas decorations, light-up Christmas trees, attend prayers in church and enjoy family meals. This is also the time of the year when wishes and blessings are exchanged, making card sending integral to the holiday. For Christmas 2012, over 12 million expressions were viewed at 123Greetings.com. For Christmas 2013, 165 new ecards have been added to the collection that will entice users and multiply the merriment.

A user who sent one of the 'Merry Christmas' ecards last year, said, "Thank you so much for your beautiful cards. It is not often that things are given freely away. Bless you and thank you. Have a fabulous festive season."

A large variety of expressions are available under the categories of '<u>Humor & Pranks</u>', 'Spirit of Christmas' and 'Religious Blessings' among others. With ecards from "Jukebox" and "Carols" categories, people can send Christmas greetings in a stylish and musical way. The new additions to the collection have been created by 123Greetings Studio artists, bringing in flavors from across the world.

Arvind Kajaria, Founder of 123Greetings.com says, "This is the time of the year when everyone comes together to celebrate this global festival that symbolizes the spirit of faith, fun, care, love and charity. At 123Greetings we have captured the essence of the festival and offered the holy and joyous spirit of Christmas through our ecards."

123Greetings.com offers over 1,450 Christmas ecards across 23 categories that users can choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit <u>www.123greetings.com</u>