

# **As The Countdown To Christmas Begins, 123Greetings.com Reveals The Most Popular Christmas Ecard Of All Time**

**Sub-Heading:** With [Christmas](#) cheer being the mood all over, 123Greetings.com reveals its Christmas ecard that has been chosen by over 2.5 million people as the perfect holiday greeting to send to loved ones.

**New York, NY, December 24, 2013:** For [Christmas 2013](#) users can send 123Greetings.com's most popular Christmas ecard to family and friends to brighten the festivities. From animated gifs to video ecards, the diversity in the collection, has won the hearts of users of 123Greetings.com. Some of the expressions leave a mark in the mind of the users and surpass all records. One such Christmas ecard is '[Love 'N Joy On Christmas](#)'. This ecard housed under the Merry Christmas sub-category has been viewed by nearly 7 million people and sent by over 2.5 million people. It has been liked by 97% of the users and rated 4.2 on a 5-point scale by nearly 20,000 people.

Arvind Kajaria, Founder of 123Greetings.com, says, "This ecard is a perfect reflection of the wishes people want to convey to their friends and family on Christmas. It comprises a wonderful message with apt visuals, setting in the Christmas mood. We have also introduced a host of Christmas ecards with carols, music, animations and special effects to brighten up the spirit of Christmas. A key benefit to our visitors is the diverse range of ecards we are able to provide for this Christmas and Holiday Season."

Kaushal Bhalotia, Head - Business Development of 123Greetings.com, says, "For the holiday season, 123Greetings also offers '[Connect](#)', a relationship management tool, especially useful for businesses, academic institutions, government bodies, and social organizations to automate card-sending to unlimited contacts, without compromising on personalization benefits."

123Greetings.com offers over 1,450 Christmas ecards across 23 categories that users can choose from.

## **About 123Greetings:**

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit [www.123greetings.com](http://www.123greetings.com)