



MEET BARRY DEHART

PLAYTIME CONCEPTS

MYSUPPLEMENTSHOP.COM

Barry Dehart, known to his loyal clients as My Supplement Guy, grew up in Central New Jersey. Barry is living his dream of helping people enhance their lives through better health and fitness with high quality and scientifically proven nutritional supplements. Barry's passion for better health and fitness began at an early age.

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Testimonials

The offer of free shipping initially convinced me to try this site. Then, this merchant sent a note with my order explaining about a recent price increase from the supplier forcing price increases from him. To make the extra effort to explain, especially as I had already purchased the product, was appreciated. Also, when I emailed (at 11p my time) for information on alternate products that might suit my needs, I had a response within the hour. Probably just good timing, but impressive none the less!- Gail

Media Contact

Barry Dehart
PlayTime Concepts
Mysupplementshop.com
732-672-3485
playtimeconcepts@aol.com

MEDIA CONTACT

Barry often accompanied his father, Thurman, the owner of a collection agency to nutritional supplement stores on trips to New York City. As a youth, Barry was a sports nut, excelling at baseball throughout high school and college and somehow growing up a Dodger fan in New Jersey. As an athlete Barry was keenly interested in getting bigger, faster, stronger and healthier. He began to study the benefits (and pitfalls) of nutritional supplements in a big way. Today at 54, Barry is living proof of the benefits of quality nutritional supplements. He looks and feels like a young man of 40!

Barry was also an entrepreneur from a young age, having everything from yard sales, to his own lawn care business and paper routes. It is no surprise to his friends and family that today Barry is a successful business person. Indeed, Barry has stayed in business for almost 20 years, not only due to his passion and belief in the nutritional supplements he sells, but because this supplement guy cares about his clients. Known for the best customer service in the business and unparalleled support, Barry often will take phone calls from clients late into the night to answer their questions. And always sends a personal note with each order from his website, mysupplementshop.com.

In addition to mysupplementshop.com, Barry owns and operates PlayTime Concepts in Englishtown, New Jersey, a storefront where he has been a mainstay of the Englishtown Flea Market, the largest indoor/outdoor flea market in New Jersey for 16 years now.

Barry started selling at New Jersey area fleas markets in 1992. He began selling dye cast collectable cars, toys and weights for fitness buffs, eventually transitioning into his passion of nutritional supplements and setting up a permanent shop in the Englishtown Flea Market in 1997. Barry's entertaining and educational product demonstrations at PlayTime Concepts are always packed and receive rave reviews. To reach a global customer base with his quality products, Barry launched his website, mysupplementshop.com in 2002.

4 years ago, Barry's business grew to a point where he added his first employee, Oscar Sanchez. Oscar has been invaluable to the growth of Barry's business, particularly helping with Barry's large and loyal Hispanic following. Oscar came to Barry somewhat unfit and underweight. Today thanks in part to the benefits of nutritional supplements from Barry's store, Oscar is one buffed guy.

Barry is a leading expert on sports supplements, vitamins and minerals, and detox supplements (See his video on the amazing product, Cell Food.) Barry is also known as a kind of Sherlock Holmes of the nutritional supplement world. Barry has developed a vast network of connections within the nutritional supplement industry over the years that allows him to uncover hard to find mystery products with amazing benefits that has endured him to his loyal customer base. Products like Cell Food, Omega Max, Giant Delicious Protein and Testavate 500 that continue to be best sellers for Barry.

Barry lives in Central New Jersey with his wife, Mary.

Testimonials

I have to admit I saw the Takara Detox Patches on TV. I ordered them without even looking anywhere else. I then found your website and saw the detox patches. I have purchased them and used them and have seen results in less than a week. I am no longer drained all the time. They really work!!! I bought a 20 day supply from you that was cheaper than a 5 day supply from another company. The results are great. Craig

You guys are wonderful! Thanks so much for the email. It actually arrived 10 minutes after sending email. again. Super product, super fast delivery and customer service with such flair. Signing my order was a really nice touch. Great doing business with you. Thanks again, Elly

**Sample Media Interview Questions
for Barry Dehart
PlayTime Concepts
Mysupplementshop.com**

- How did you get into the nutritional supplement business?
 - Why are you a believer in the value of nutritional and dietary supplements?
 - Is their solid science behind nutritional supplement products?
 - Do some nutritional supplements pose a danger to one's health?
 - Are nutritional supplements a magic bullet?
 - What are some of the myths and misconceptions surrounding nutritional supplements and dietary supplements?
 - There is a lot of controversy surrounding the use of nutritional supplements for weight loss and increasing energy. Is this justified?
-

**Sample Story Topics
for Barry Dehart
PlayTime Concepts
Mysupplementshop.com**

- **5 Common Myths and Misconceptions about Nutritional and Dietary Supplements**

Barry can speak to 5 common myths and misconceptions relating to nutritional and dietary supplements and their use.
- **Is There Solid Science behind the use of Nutritional Supplements?**

Barry will talk about the latest scientific research supporting the value and use of nutritional supplements.

Barry Dehart is a nutritional and dietary supplement expert and is available for interviews. Contact Barry at 732-672-3485 or email: playtimeconcepts@aol.com

Testimonials

I am extremely impressed how helpful you can be. I sent an email with a concern, and you responded immediately, that is awesome customer service. Thank you so much for putting your customers first, even though I have local supplement stores, because of your helpful attitude I will shop online more often! Keep up the good job! Jessica

Very easy to order. I appreciate that he follows all the regulations concerning products he sells. Makes me feel safe to know that I am dealing with someone who cares about his products and the quality. The handwritten thank yous on my invoice are great. Thank you for everything! Jennifer

Key Products

Watch Barry Talk About the Amazing Product Cell Food

[\(click on the screen shot to play video\)](#)



Testimonials

You continue to be the best, I have recommended many people and all are repeat, they love your diet and energy products especially Thermokinetic. Very Happy Customers, Thank you,-Teresa

What_we_do_best = Prompt and courteous communication is without a doubt one of the best things a company can do to ensure loyalty among its customers. Not only was this item shipped extremely fast but I was notified before-hand which was very much appreciated. This is what an online shopping experience should be like.

Additional Comments = Everything was very professional, however, it was the personal touch you provided that will keep me coming back for any future supplement needs I have. Thanks again.-Stefan



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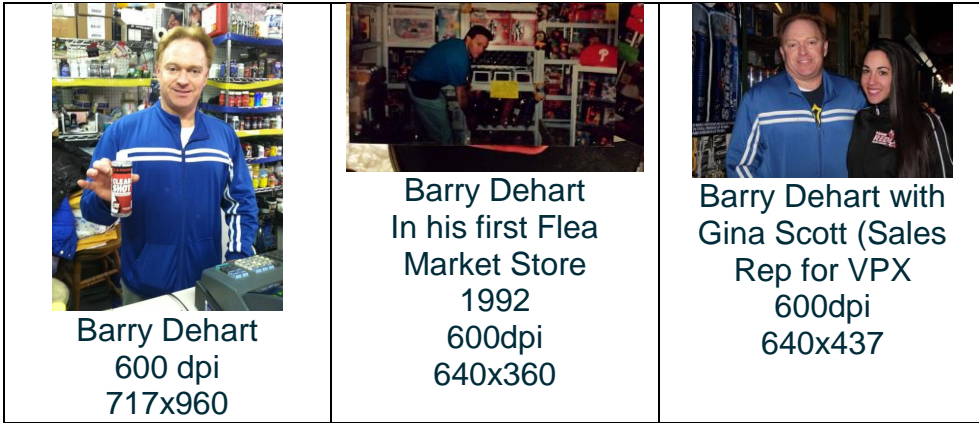


Click on the image to learn more about this product



Click on the image to learn more about this product

Photos



To request additional photos, contact Barry at
playtimeconcepts@aol.com

Barry Dehart is one of the USA's leading experts on Nutritional and
Dietary Supplements



To Interview Barry or for other Media Inquiries
Contact:

Barry Dehart
PlayTime Concepts
Mysupplementshop.com

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Testimonials

Excellent Price Rating:
Good
Shipping Options Rating:
Excellent
Delivery Rating: Excellent
Ease Of Purchase Rating:
Excellent
Customer Service Rating:
Excellent
The merchant is always
there for me If there is a
stock or any other
problem, he always
contacts me and is very
helpful.-Dara

Barry I wanted to let you
know I have let some guys
I work with know about
you online orders, they are
all working out an looking
to try different
supplements.. Also I plan
to be a long term
customer, Your prices are
great and your info on the
products is unbeatable.
Sincerely Jeremiah

MEDIA CONTACT
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