

Native Mobile Applications

POWERED BY a2z

Easily deploy information about
tradeshows and conferences via a
branded native application

Key Benefits

- No need to choose between native app and a browser/web-based application
- Improves attendee engagement
- Seamless user experience across platforms with 2-way synchronization
- Boost revenue opportunities for show organizers and exhibitors

The a2z native applications for the iPhone®, iPad®, and Android® offers cool features, improved user experience and green advantages. While mobile applications are everywhere in the market, the a2z application is superior because the data syncs with your existing website and floor plan data, providing you, your exhibitors and attendees with enhanced event value.

a2z's mobile expo application is extremely user-friendly and provides a seamless experience between the event website and the mobile device. Your users can build a personal expo plan and itinerary on the device of their choosing, iPhone, iPod touch®, iPad, Android, laptop or PC. They have the comfort of knowing that their preferences, bookmarks and selections will be stored and accessible via any computer or their mobile device during their next user session. Your exhibitors benefit by having their online booth changes and additions update across multiple platforms in real time. Plus the pinch and zoom navigation is fast for your users on the floor.

Because this application is completely integrated with a2z's system, show organizers do not have to make updates in multiple platforms or even think about data transfer. It just happens! Usage analytics roll-up across platforms so you can provide better data for justification and renewals with your exhibitors.

This a2z mobile expo application is in addition to the ChirpE mobile web application that works on all smartphones. ChirpE mobile has been deployed successfully on more than 300 shows. Gone are the days of making a choice between a native application and browser-based/web application. Now you can arm your attendees and exhibitors with both.

Contact us for a demo (410) 740-9200 | sales@a2zinc.net | www.a2zinc.net



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Three Platforms. One Solution.

