ROSEASP ANNOUNCES SALE OF ROSE BUSINESS SOLUTIONS, INC.

Now 100% Focused on Cloud Hosting and Partner Enablement

SAN DIEGO, Calif. (January 7, 2014) - RoseASP, one of the largest providers of hosted Microsoft Dynamics solutions, announced today the sale of its sister company Rose Business Solutions to Armanino LLP, one of the nation's largest Microsoft Dynamics GP Value Added Resellers. The sale allows RoseASP to completely focus on delivering hosted and cloud SaaS solutions to Microsoft Dynamics Partners and their customers.

"After 23 years of being a Value Added Reseller, we are pleased to have found a strong Microsoft Dynamics GP reseller who shares the same core values as we do at Rose Business Solutions. I am most passionate about hosting and cloud solutions, and by selling our Dynamics ERP practice, I will be able to devote 100% of my attention to providing an even higher level of quality hosting services. Our infrastructure and support team, as always, will remain certified on Dynamics and will continue to provide outstanding product knowledge and service to our customers," said Linda Rose, CEO of RoseASP.

RoseASP has been offering hosted solutions in the Microsoft Dynamics community since 2000, and has been an early pioneer in the space. The company has a strong focus on companies with the need to comply with Sarbanes Oxley (SOX) and FDA CFR Part 11 requirements. The company hosts solutions for customers and partners internationally and manages the two very successful brands of myGPcloud and goERPcloud, both on-demand SaaS solutions featuring Dynamics AX, GP, NAV, SL and CRM solutions.

RoseASP now offers hosting of Microsoft Dynamics GP and NAV on Windows Azure in addition to their own hosting data centers allowing customers to choose which option best fits their specific needs.

About RoseASP

RoseASP is a leading provider of hosted Microsoft Dynamics ERP and CRM applications. Since 2000, it has hosted systems for small and mid-sized companies and a growing number of Microsoft Partners around the world. With a highly skilled and experienced team of experts in hosting financial and accounting systems, related modules, and other third-party systems leveraging knowledge for customer success, RoseASP is committed to exceptional customer service. For more information about RoseASP, visit http://www.roseasp.com.

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