# cclogo_4.jpg

#### Business Partner

#### Corporate Message

* Corporate Social Responsibility efforts will impact one million women by 2020.
* Mentoring entrepreneurs will help you develop solid business relationships with your prospective customers.
* Helping women build their company pride, community involvement, and professional skills with the GLEAN TM integrated education program will help retain and grow women business leaders.
* Building global awareness of women's initiatives will reduce gender-based violence while increasing family income and GDP in developing nations.
* Using online surveys to conduct market research will help budding entrepreneurs create the right business strategy.
* Working with Collective Changes - a leader in women's economic empowerment, a Social Venture Finalist, a TED Prize and Schwab Social Entrepreneur of the Year nominated organization - will help you gain media attention and position yourself as a change agent.



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Global Women's   
Business Mentoring for   
Small- and   
Medium-sized  
Enterprises

Leadership  
 Assessments  
 Education

Lifelong

Global Women's   
Network



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1. Global Ambassadors agree to provide networks, connections, introductions and awareness of the programs.
2. Mentors are the key. Introduce your HR leadership to us, and we'll arrange a demonstration of the Chronus Mentoring Software to your business, university, or alumni association. Giving just one hour per month for six months grows your leadership skills and resume.
3. Mentees need our help. Do you know of an organization that could benefit from these tools? Make the introduction and our team will make the connection.
4. Corporate Social Responsibility is the method. Our corporate partners support efforts that empower women, grow jobs and drive economic development.
5. Sponsorship is a short-term route to long-term impact. Sponsoring one year of mentoring builds your company's brand recognition and employee loyalty. Various levels of sponsorship packages are available to fit every financial budget.
6. Foundations. Help spread the word by telling education and women's initiative programs about our mentoring system. Better yet, introduce us today!
7. Memberships are available for the individual as well as the corporate team. A $50 individual membership will assist two women to learn business skills and grow jobs. A $5000 corporate membership will support 200!

# COLLECTIVE

# CHANGES…

provides webinars, tutorials, videos, articles, book reviews and business templates in 17 languages to help guide nascent entrepreneurs with business planning and strategy, marketing, finance, and accounting. This engaging web-based software collects data and records the mentee's significant milestones.

# COLLECTIVE

# CHANGES…

asks Mentors to give one hour per month to consult with a mentee via text, email or Skype.

asks Mentees to commit to the six month program, which empowers her to learn business skills and develop a viable business plan that stimulates economic growth.

In return, we simply ask mentees to give back to the community after graduation!

# COLLECTIVE

# CHANGES…

encourages women worldwide to learn, lead, network, and grow their economic futures using the practical IBM / World Bank Business Toolkit.

# COLLECTIVE

# CHANGES…

connects business mentors throughout the world with women entrepreneurs who want to grow their businesses and create jobs in their local communities.

# COLLECTIVE

# CHANGES…

uses Chronus Mentoring Software that renders on mobile devices to support learning in areas with limited access to computers.

#### Leveraging Technology Providing the Tools 7 Options to LEAD the Way