

# MINDLOGR

## Summary

Mindlogr is a personal video logging platform that allows users to record and store in an organised manner, private videos of their thoughts, feelings and memories.

Primarily a lifelogging platform, Mindlogr aims to be the centre of the lifelogging movement by adding a qualified angle to the quantified data which is already being gathered by other life logging devices and apps such as MyFitnessPal, Fitbit, Withings, Nike Fuelband to name just a few.

## Some Facts (data date: January 2014)

- Founded: Nov 2012 as DiaryMemo, Brand name changed August 16th 2013
- Over 4300 user registrations, 7800 videos, 330 hours of recording
- Video introduction: [https://www.youtube.com/watch?v=3w3zX-6\\_0Nc](https://www.youtube.com/watch?v=3w3zX-6_0Nc)

## Current Features

- Private and shared log book functionality
- User upload
- Mobile recording
- Appointment of custodian
- Cloud storage link up - currently supporting Dropbox only
- Social media API link - allows for collection of latest social media status
- Fitbit API link - allows for collection of fitness data
- Weather API link - allows for weather data recording
- Log book personalization - styles and background upload

## Future Features

- More API links - Runkeeper, Withings, iHealth, Nike Fuelband
- Location mapping
- Video transcription - video to audio to text - allows text indexing and future sentiment analysis
- Mobile App
- Further cloud storage support - Google Drive, Skydrive

## Vision

To enable people to understand themselves more, derive more meaning in life, provide an outlet for their private thoughts, and preserve their legacy and story forever.

## Contact Details

- email: [info@mindlogr.com](mailto:info@mindlogr.com)
- twitter: <http://twitter.com/mindlogr>

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