



PREDICT. FULFILL. ENGAGE.

Cloud Planning, Forecasting, & Replenishment

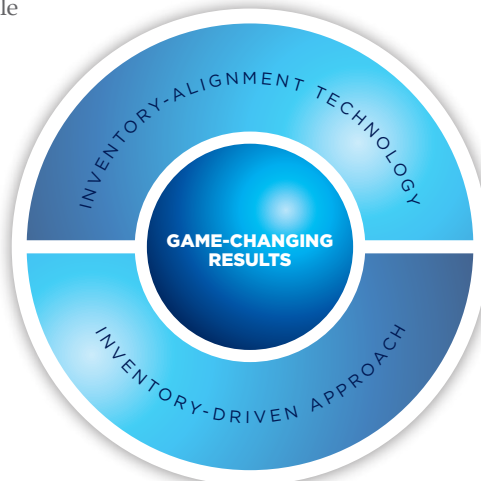


Today's companies need robust demand-driven solutions to analyze sales, inventory and logistics costs and recommend the precise inventory strategy to optimize results. Capturing more sales while minimizing inventory risk and logistics cost is an absolute must.

BLUE RIDGE CLOUD PLANNING, FORECASTING AND INVENTORY REPLENISHMENT SOLUTIONS LEVERAGE PROVEN, INNOVATIVE ADVANCEMENTS FIT TO YOUR UNIQUE ENVIRONMENT, ALONG WITH ACCESS TO TRUSTED-ADVISORS WITH UNMATCHED EXPERTISE, TO ASSURE YOUR SUCCESS.

The "True" Cloud Advantage

Blue Ridge is the only enterprise-class, Demand Planning, Forecasting, Inventory Optimization and Replenishment solution delivered in a single-instance, multi-tenant model from the Cloud. This difference matters, to you because one version of the solution allows for rapid, and reliable implementation that gets you started quickly and safely; constant innovation that delivers enhancements to you throughout the year instead of waiting for an annual release that requires a difficult upgrade effort. Additionally, Blue Ridge LifeLine advisors provide proactive guidance to help you assure that you get the most out of the solution and meet your company's goals.



Increase Margin and Cash

- Capture sales currently lost
- Improve customer loyalty
- 90 days to improved results and cash flow
- Add a full point to the bottom line

Product Availability

Blue Ridge Cloud applications assure that product availability matches customer demand. Demand-driven plans improve customer gains and retention by assuring the right products are available in every location.

Sustained Results

Our ability to elevate and empower your team to optimize inventory investment is unique to Blue Ridge. We work to educate users, and elevate the mindset, mission and performance of your team to ensure continued success.



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Demand & Supply Planning

In order for an enterprise to drive the business, time-phased planning is essential. The Blue Ridge plan is revised daily to predict & react to changes rapidly, providing precision in managing the enterprise.

Demand Forecasting

To increase product availability and sales, forecasting must be demand-driven. Blue Ridge segments demand to identify market impacts on aggregate demand, increasing forecast precision by understanding what drives customers to buy.

Inventory Replenishment

For enterprises to capitalize on demand-shaping activities, the goods must be available to the customer. Blue Ridge replenishment optimizes inventory levels and timing to assure superior product availability while minimizing inventory risk and logistics costs.

Embedded Analytics

To capitalize on opportunities and avoid pitfalls, constant analysis is a necessity. Analytics embedded in the Blue Ridge solution are laser-focused on planning, forecasting and replenishment improvement, assuring continued improvement in execution.

ABOUT BLUE RIDGE

Blue Ridge Cloud supply chain planning and analytics solutions provide next-level visibility and precision in demand forecasting, planning and replenishment to retailers, distributors, and manufacturers. By optimizing product availability, inventory, and logistics costs, these companies increase cash flow by 50% or more and improve sales by double-digits, while stabilizing or even reducing inventory up to 30%. Blue Ridge demand-driven solutions can be implemented in as little as 90 days and scaled to the most complex supply chains. For more information, visit www.blueridgeinventory.com.

