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CheerLiving Releases New Episode of Show, Sponsored by Chassé, Reviewing the Year in Cheer

For its last 2013 episode, the CheerLiving Show takes a look at the year in cheerleading news and trends.

San Diego, December 17, 2013 -- CheerLiving™ released the seventh episode [of its online show](#) via Cheer Channel Inc.'s YouTube page. As this is the last episode of the year, this episode takes a look at cheerleading trends and hot topics of 2013. The show will return in January 2014.

Several cheerleading polls were featured in [the second issue of CheerLiving™ magazine](#), which was released October 1. This episode features new poll results, as well as practice wear trends with featured Chassé looks.

“As it's the end of the year, we thought it would be fun to review the year and document what cheerleaders were talking about. We're excited for our viewers to watch this episode. It's a great way to end the year!” said Melissa Darcey, CheerLiving™ magazine editor.

All episodes of CheerLiving™'s show are sponsored by Chassé Cheer, a cheerleading apparel company that is also a sponsor of CheerLiving™ magazine and [Cheerleading Blog](#). Each episode is produced by Cheer Channel and released on the company's YouTube page. A new episode is released every other Monday and is hosted by CheerLiving™ magazine editors.

“This show is a great project for us to be involved with. We share CheerLiving™'s goal of sharing the latest cheerleading news and providing the most up-to-date resources,” said Jessica Rzeszut, Chassé marketing manager.

CheerLiving™ magazine was launched by Cheerleading Blog in July 2013. The quarterly magazine is available for free digital subscriptions on its website. The CheerLiving™ show has proven popular, with several episodes nearing close to 50,000 views each.

To find out more about CheerLiving™ or its show, visit the CheerLiving™ website. All episodes can be viewed on CheerLiving™, Cheer Channel's

YouTube channel, and Cheerleading Blog, Chassé, and Cheer Channel social media pages.

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ABOUT CHEERLIVING™ MAGAZINE:

CheerLiving™ Magazine, a division of Cheerleading Blog and sponsored by cheerleading company Chassé®, is a source of cheerleading news, tips, and advice for cheerleaders, coaches, parents, industry leaders, and the cheerleading community.

ABOUT CHEERLEADING BLOG:

Cheerleading Blog is the official blog supported by industry leaders Omni Cheer®, Campus Teamwear®, Chassé®, Fun“d”2Raise®, Warmups.com and Glitterbug® Cosmetics.

ABOUT CHASSÉ:

Chassé® is a leader and innovator in the world of cheerleading apparel and accessories, providing affordable and high-performance in-stock cheerleading apparel to cheerleaders of all ages.

ABOUT CHEER CHANNEL INC.:

CCI, a privately held corporation with offices in Texas and California, serves as the premier entertainment and news network for the millions of athletes and fans of the spirit industry. An interactive, multi-digital online and broadcast destination, CCI provides the latest emerging media technology engaging tweens and teens across the most popular social media platforms.