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Water Filters Provider WaterFilters.NET Is Business Builder of the Year

WaterFilters.NET also receives honor as one of Minnesota's top Small Business Success Stories

Zumbrota, MN January 16, 2014 <http://www.WaterFilters.NET> – WaterFilters.NET, the online consumer's first choice in water filters and whole house water filtration systems, receives honors as Business Builder of the Year and as a finalist for one of Minnesota's top Small Business Success Stories. The latest honors for WaterFilters.NET come courtesy of the Minnesota business community, represented by the publications *Upsize Minnesota* and *Twin Cities Business*.

2013 was an impressive year for WaterFilters.NET, an [online water filters](#) provider now entering its second decade. For the fifth straight year, WaterFilters.NET found itself on the Inc. 5000, while adding to its accolades with a Hire Power Award, recognizing the company as one of Minnesota's top job builders. The most recent honors for WaterFilters.NET, Business Builder of the Year from *Upsize Minnesota* and its finalist status as one of Minnesota's top Small Business Success Stories from *Twin Cities Business*, help to cement the company's status as both the top online water filters provider and as a significant part of the Minnesota business community.

"Recent recognitions we have received from *Upsize Minnesota* and *Twin Cities Business* represent huge honors," says Jamin Arvig, CEO and founder of WaterFilters.NET. "At the end of the day, they'll help to give us the boost we need to continue providing our customers with the water filters and filtration systems they have always trusted us to provide for their homes and their families."

WaterFilters.NET CEO Jamin Arvig founded the company more than ten years ago from his dorm room, while still in college. More than a decade later, WaterFilters.NET has achieved explosive revenue growth, increasing nearly six-hundred percent from 2009 to 2012. The revenue growth achieved by WaterFilters.NET was cited by *Twin Cities Business* in its decision to award the company as a Small Business Success Story finalist. In naming WaterFilters.NET as its Business Builder of the Year, *Upsize Minnesota* cited the company's focus on a growth culture, and particularly, on CEO Arvig's passion for providing clean drinking water for the world.

"My thanks go out to WaterFilters.NET team members and customers throughout the world for helping put us into a position to achieve recognition from the Minnesota business community," concludes Arvig. "It's these accolades that help to support and amplify a mission that goes far beyond selling water filters, but rather, supporting a world where everyone has enough clean water to drink."

Learn more about the recent honors WaterFilters.NET has received from the Minnesota business community, including links to articles published by *Upsize Minnesota* and *Twin Cities Business*, in the post, "*Your Water Filters Purchases Helped Us Become Business Builder of the Year In Minnesota*," at the link below:

<http://blog.waterfilters.net/blog/water-filters-purchases-top-business-builder-minnesota/>

About WaterFilters.NET

WaterFilters.NET is the online consumer's first choice for replacement water filters and whole house water filtration systems. Providing millions of water filters and systems around the country has helped WaterFilters.NET accumulate the information needed to become a respected source of water information for consumers and publications, including the Wall Street Journal. Recently named Minnesota's Business Builder of the Year, WaterFilters.NET is also consistently recognized as excellent by customer services ratings provider STELLAService, a Best Place to Work, and as a mainstay on the Inc. 500 | 5000. WaterFilters.NET, is committed to developing an online water filters superstore providing the products and information needed to serve clean, great tasting drinking water on a global basis. WaterFilters.NET

supports its core values by making significant contributions from its online sales to various water-related charities and causes.

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