



11th

Phenol / Acetone & Derivatives Markets

4-5 Mar 2014 / Shanghai
Intercontinental Shanghai Pudong



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Day 1 - Mar 4th 2014, Tuesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introductions
- 09:10 **MACRO ECONOMIC OF ASIA & GREATER CHINA, CORRESPONDING IMPACT ON THE ENERGY/CHEMICAL SECTORS**
Chi Lo, Senior Strategist, Greater China BNP Paribas
- 09:45 **GLOBAL PROPYLENE MARKET OUTLOOK**
 - Developments in the shale gas sector & its impact on propylene supply
 - On-purpose propylene production in the US/the ME and Asia
 - Market and pricing outlook for propylene*Andrew Lee Fagg, Principal Nexant Asia Limited*
- 10:20 Discussion followed by Networking Refreshment
- 10:50 **GLOBAL PHENOL/ACETONE MARKET DEVELOPMENT & OUTLOOK**
 - Supply / demand forecast including new project update
 - What is likely going to happen in this industry?
 - Ocean trade outlook
 - What challenges facing Phenol/Acetone producers
 - Opportunities
- 11:20 **GLOBAL BENZENE MARKET OUTLOOK**
 - Production economics of various processes
 - Regional trade flows and arbitrage opportunities
 - Market outlook for 2014*Wu Jian, Director Gemoil (Singapore) Pte Ltd*
- 11:50 **CHINA MOVES TOWARDS SELF-SUFFICIENCY FOR PHENOL & ACETONE**
 - Market outlook for 2014
 - China's import statistics for phenol-acetone and derivatives
 - New applications driving phenol-acetone growth

- Introduction to Shanghai Sinopec Mitsui Chemicals
Senior Representative Mitsui Chemicals, Inc.
- 12:20 Discussion followed by Networking Lunch
- 13:55 Chairman's Introduction
- 14:00 **OVERVIEW OF GLOBAL CUMENE PRODUCTION AND DEMAND**
 - Supply/Demand projections
 - Key drivers of growth
 - New projects updates*Daisuke Ota Sumitomo Corporation*
- 14:30 **BPA MARKET REVIEW: CHANGING TRADE FLOWS ON NEW CAPACITIES**
 - Pricing and trading trends in 2014
 - Impact of new BPA capacities on global trade flows*Seigo Nishiyama, Aromatics & Industrial Chemicals Div., BPA Dept Mitsui & Co., Ltd*
- 15:00 **DRIVING DEMAND FOR POLYCARBONATE THROUGH INNOVATION**
 - Market trends and outlook
 - Emerging new applications
 - PC film & sheet prospect
 - Expansion plans update
- 15:30 Discussion followed by Networking Refreshment
- 16:00 **RIECKERMANN –INDUSTRY SOLUTION PROVIDER IN OIL AND GAS INDUSTRY / ISOBIS -NEW GENERATION OF BISPHENOL A PROCESS**
Steven Li Division Manager, Oil and Gas Division Rieckermann Shanghai office



Maria Majchrzak- Manager, Development and Research Support Department ICSO "Blachownia"

- 16:30 **INTRODUCTION OF NON-PHOSGENE POLYCARBONATE TECHNOLOGY**
Karol Kerrane, Business Development Manager EPC Engineering Consulting GmbH
- 17:00 **THAILAND / KOREA PHENOL-ACETONE DEVELOPMENT & OUTLOOK**
- 17:30 Discussion followed by End of Day One

17:40 - 18:40
Networking Reception for all speakers & delegates

Day 2 - Mar 5th 2014, Wednesday

- 09:00 Chairman's Welcome & Introductions
- 09:05 **OPPORTUNITIES FOR ON-PURPOSE PRODUCTION OF BIO-ACETONE**
 - An introduction to bio-acetone
 - The production process
 - Economic drivers
 - Upcoming projects
 - Downstream derivatives and demand*Timothy G Staub Vice President - Business development Green Biologics Ltd*
- 09:40 **TECHNOLOGY INNOVATIONS & COMMERCIALIZATION OF WASTELESS PROCESS FOR CO-PRODUCTION OF PHENOL & ACETONE (WEPP PROCESS)**
 - New wasteless process for commercialization either within a grassroots or in a revamp strategy
 - Cumene usage for a commercial plant is expected to be record-low with substantial elimination of non-disposable wastes
 - Fully-computerized control system ensures a much higher level of process safety
 - Advantageous single-step design for the acid-catalyzed cumene hydroperoxide cleavage unit
 - Compact and energy-efficient design for the cleavage product fractionation system, and a significantly superior quality of desired products*Dr. Vladimir Zakoshansky, CEO ILLA International*
- 10:10 **PHENOLIC RESIN MARKET TRENDS**
Emmanuel Hess, Vice President, Asia Pacific SI Group
- 10:40 Discussion followed by Networking Refreshment
- 11:10 **EPOXY RESIN MARKET OUTLOOK & TRENDS**
 - Demand/Supply projections
 - Strategies to maintain operating rates amid slowing demand
 - Impact of feedstock BPA and ECH prices on Epoxy resins
 - Emerging applications*Neil Chueh Ho Ming, General Manager Nan Ya Electronic Materials (Kunshan) Corp., Ltd*
- 11:40 **INDIA'S PHENOL & ACETONE MARKET OUTLOOK - KEY DEMAND DRIVERS & DEVELOPMENT**
 - Phenol, acetone demand and supply balance
 - Demand drivers forward looking
 - Opportunities and constraints in constructing new capacity*Debashish Nandi, Sr. Manager Reliance Industries Limited*
- 12:10 **MANAGING MMA PRODUCTION & MARKET OUTLOOK**
- 12:40 Final Questions followed by Closing Lunch
- 14:00 End of Conference

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