



Press Release

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For Immediate Release:

Maple Weekend Offers a Sweet Way to Enjoy Spring on the Adirondack Coast *Celebrate Maple Season and a Rite of Spring with the Entire Family*

Plattsburgh, NY– 1/16/2014 – Tap into one of the sweetest events of the year, New York State’s Maple Weekend, taking place, March 22-23 as well as March 29-30 from 10am-4pm each day. Both weekends’ sugar shacks all along the Adirondack Coast will open their doors for tours, tastings, pancake breakfasts, wagon rides, recipes, demonstrations and more.

Each year, the Adirondack Region produces one-third of New York State's maple syrup. As spring temperatures begin to rise in late February and early March, maple trees and sugar bushes become a hive of activity. In Northern New York, when sap begins to drip through sugaring lines, it's a sure sign that Adirondack maple sugaring season has begun.

Maple Weekend offers visitors and residents alike the opportunity to taste this “liquid gold” in all its forms. Participating locations include:

Black Rooster Maple

Maple cream, new store open.
3076 State Route 73
Keene, NY 12942
518.576.9792

Bechard’s Sugar House

Soft sugar, granulated sugar and cream!
Sample some of our favorite maple recipes.
61 Sanger Lane
West Chazy, NY 12992
518.846.7498

Brandy Brook Maple Farm

Tour their modern tubing layout with a vacuum system and reverse osmosis.
439 Brandy Brook Road
Ellenburgh Center, NY 12934
518.569.5146

Brow’s Sugar House

Sample maple brittle, jams, maple cream and molded sugar.
89 Sugarbush Drive
West Chazy, NY 12992
518.493.5683

Cornell University-Uihlein Forest

“More Than Maple” guided educational tours of Maple, Birch and Walnut Syrup Production.
157 Bear Cub Lane

Deno’s Sugar Shack

New sugar house, maple syrup demonstrations on their new Max Revolution Evaporator by Leader.
1490 State Route 11

Lake Placid, NY 12946
518.523.9337

Friend's Maple Products

Win a gift basket, try maple lollipops, cotton candy and nuts then take a horse drawn wagon ride through the sugarbush
402 Spencer Road
Burke, NY 12917
518.483.5559

Homestead Maple

Hobby pans for the backyard sugar maker, DIY maple soda demonstrations and maple cream.
1075 Lake Shore Road
Chazy, NY 12921
518.846.3192

Maple Ridge Enterprises

Fresh maple candies.
6201 Military Turnpike
Ellenburg Depot, NY 12918
518.569.8594

Parker Family Maple Farm

All-maple festival with horse-drawn wagon rides, cotton candy, creemees, pancakes and free recipe cards.
1043 Slosson Road
West Chazy, NY 12992
518.493.6761

The Visitors Interpretive Center at Paul Smith's College

Student-led basic sugaring seminars and fresh baked maple pastries made by culinary arts students.
7777 State Route 30
Paul Smiths, NY 12970
518.327.6241

Tower Maple Products

Tours available, modern day sap collection and syrup processing (weather permitting).
1547 State Route 11B
North Bangor, NY 12966
518.353.3289

Brushton, NY 12916
518.529.0776

Golden Arrow Resort

Full maple menu for breakfast, lunch and dinner, local foods, evaporator demonstrations and sugar on snow.
2559 Main Street
Lake Placid, NY 12946
518.523.3353

Maple Knoll Farm

Continuing an Adirondack tradition with pure maple syrup, coffee and homemade doughnuts.
784 14th Road
Minerva, NY 12851
518.251.5141

Moon Valley Maple

Sugar house right on Titus Mountain.
215 Johnson Road
Malone, NY 12953
518.483.3740

Richard Atwood Maple Products

Maple syrup, cream and sugar.
161 Atwood Road
West Chazy, NY 12992
518.493.2678

The Wild Center

Community maple project, real sugaring operation on site plus tapping tours.
45 Museum Drive
Tupper Lake, NY 12946
518.359.7800

Winter's Harvest Sugar Shack

Maple jack BBQ sauce, plus maple sugar, cream and candies.
409 Wagner Road
North Bangor, NY 12966
518.353.8728

Woods Maple Products

Free tours: "From Tree to Jug" and hands-on sugaring demonstrations in the sugarbush.
1470 County Route 23
Chateaugay, NY 12920
518.497.6387

1812 Homestead Farm and Museum

Open house at the Inn, old-time sap collecting.
4403 New York State Route 22
Willsboro, NY 12996
518.963.4071
**Only open March 29th*

Throughout Maple Weekend visitors who make their way to eight or more sugarhouses collecting a stamp or business card from each stop along the way will be entered to win a maple gift basket. Entry cards will be available at every sugarhouse with the winner being announced at First Weekends in downtown Plattsburgh, NY on April 5th.

For more information on Maple Weekend visit facebook.com/mapleweekendnny or mapleweekend.com.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto Facebook.com/AdkCoast.