



FOR IMMEDIATE RELEASE:

Medical Center of Marin was the sponsor of community outreach project "Unify" on January 11, 2014, that assisted more than 175 people in need obtain a variety of free items and services.

Corte Madera, California—January 21, 2014—Medical Center of Marin was the sponsor of a comprehensive community outreach event at the Whistlestop Active Aging Center in San Rafael on January 11, 2014. The main attraction of the event was the flu shot give-away which came at just the right time for Marin County residents. Medical Center of Marin (MCoM) gave away 70 flu shots to needy individuals, about 30% were given to children and 20% to adults over 50 years of age. The County of Marin Department of Health and Human Services and the Service Employees International Union-United Healthcare Workers also joined in their effort by providing ten Certified Enrollment Counselors (CECs) who assisted and advised 62 people with respect to signing up for health coverage. Of the 62 individuals that met with CECs, 41 were actually enrolled in either The Affordable Care Act or Medi-Cal, depending upon their financial situation.

Whistlestop Active Aging Center at 930 Tamalpais Avenue in San Rafael donated the entire building for this one-day event. The outreach project began December 1st as a One Warm Coat drive, which took place in the Whole Foods markets in Marin and collected 235 coats, 175 of which were given to attendees of the Unify event. The remaining 60 coats were donated to Good Will. Whole Foods markets generously donated 100 bags of groceries which were passed out to the needy families and 188 donated books were also given away.

The following agencies ran tables at Unify, providing program and service information to 175 individuals. The following is the breakdown of literature provided per agency: Home for All Marin (23), Kids Cooking for Life (34), Marin Employment Connection (20), Marin Housing (27), Center for Domestic Peace (26), Trips for Kids (25), Marin Transit (31), Marin County Family Literacy Flagship (33), Marin Food Banks (25) and Parent Services Project (19). Parent Services Project read to and engaged with 31 children at Unify and Kids Cooking for Life had 19 children participating in their demonstrations of the whole grain milling process, 10 of which signed up for free cooking classes.

News clips of the Unify event ran on KTVU Fox News as well as KNTV NBC and featured the flu shot give away portion of the event. To view these clips, you can go to the Press Area page at www.mcomarin.com.

ABOUT MCoM

Medical Center of Marin is an urgent care clinic located in Corte Madera just off Highway 101. They offer minimal wait time and personalized walk-in-service at a cost that is far less than an emergency room visit. They provide a wide-range of services including physician visits, full-lab and pharmacy onsite, digital x-ray facilities, chiropractic care, physical therapy and acupuncture. Their hours of operation are Monday through Friday from 9 am to 6 pm and Saturday from 10 am to 2 pm. All but life threatening injuries can be treated at this locally owned and managed clinic. MCoM has been serving the community of Marin County for the last 25 years.

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