

captureyourinfo.com
A PERSONAL AFFAIRS PORTFOLIO

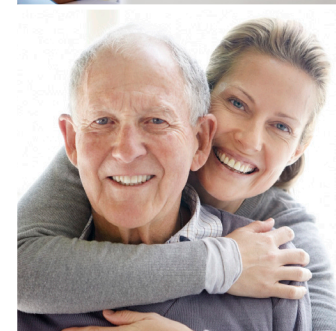
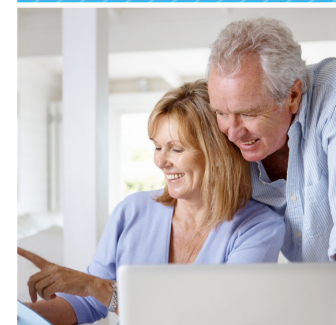
Life-changing events are inevitable—as well as often unpredictable and usually stressful. The best defense is preparation. Yet, because few of us are sufficiently prepared, we're easily blind-sided by change and left scrambling to cope.

Consider that 61% of Americans don't have a simple will, leaving the courts to manage their estates. Ask people if they have all their important documents organized and you're likely to hear: "I haven't gotten around to it." Or "I don't know how to get started." Or, they may think they have organized their paperwork, but it's incomplete and inconveniently stored.

- What if you were ill and someone else needed to access your records? Would it be easy?
- What if you were caught in a natural disaster? Would your documents be lost?

Adopting an organized system that tracks and stores vital information for routine use (as well as to handle life's unexpected events) is a wise move for anyone who wants to help minimize stressors and costly time wasters.

CaptureYourInfo.com designed the *Personal Affairs Portfolio* to provide a system of organization for individuals and their families to promote greater peace of mind and personal control over the vagaries of life.



THE PERSONAL AFFAIRS PORTFOLIO



The *Personal Affairs Portfolio* is a secure online system that allows individuals and their families to organize, centralize and electronically store and/or print the wide array of information that is needed at crucial times in their life or the life of a loved one. The form-based system is specifically designed to facilitate the recording and saving of this critical data.

Our user-friendly website makes it easy for people to register and create a personal username and password, which is then used to access the Forms Page of CaptureYourInfo.com. Once there, users can work on one or more forms, which can then be saved for later completion or securely stored for retrieval via smart phone or personal computer when needed. Users also have the option of completing and printing the forms immediately, without needing to save anything online if they don't wish to.

The site also provides links to a variety of private and government resources, and offers users access to helpful tips and videos to assist them in completing their forms. For additional help, users can contact our Customer Support Representatives via email, or call our toll-free number for guidance, assistance and answers to questions.

THE FORMS

PERSONAL PROFILE

This section compiles family statistics, emergency information and important documents.

FINANCIAL

Keeping financial information together in one place is of paramount importance.

ASSETS

Making a list of assets takes time, but it's well worth the effort to have a comprehensive inventory.

ESTATE

In this section, users record the details of vital legal documents pertaining to their estate, and their wishes should they become incapacitated. If a user hasn't yet created these documents, this can be used as a checklist to ensure that they have all of the recommended legal documents.

FINAL WISHES

This is a comprehensive form that allows users to provide details for others about their final wishes.

MONTHLY BILLS

This section makes it easy for someone else to pay and manage the user's bills on their behalf.

PASSWORDS

Even if users only use the Internet occasionally, chances are they have multiple passwords. This takes the challenge out of keeping track of them all.

MEDICATIONS

Every prescription drug, OTC and other supplements.

HOUSEHOLD INVENTORY

This section allows users to create an inventory of their household items and store photos of their valuables.

UPLOADS

Users can upload and safely store a variety of files, documents, photos and PDFs to accompany their *Personal Affairs Portfolio*.

Please visit www.captureyourinfo.com to see samples of the forms.

WHY DO PEOPLE NEED THE PERSONAL AFFAIRS PORTFOLIO?



DISORGANIZATION

Regardless of age or personal situation, the business of running our lives requires organization. Record-keeping, bill paying and other routine paperwork are tedious chores. Yet they are vital to our well-being! With everything else there is to do—in the workplace and at home—it's a wonder we can keep track of everything. Or do we?

CAREGIVING

Many of us will eventually find ourselves needing to provide care for a parent or relative when they can no longer handle routine activities of life, including complex paperwork like bill paying and balancing a checkbook. How many people are prepared to step in and take on the day-to-day business of assisting loved ones? One of the most common challenges faced in these situations is determining and locating a loved one's personal information.

PROTECTING YOUR FAMILY

Parenthood is probably the single biggest responsibility we ever handle. Children depend on us to be there for them, no matter what happens in life. It's vital that we do everything we can to protect our families by planning for the future. If you're a parent, you need to draft a will because it assures that your children are raised by your chosen guardian and they have someone to manage their inheritance should you die. Without a will, individual state laws make these crucial decisions for you.

SERIOUS ILLNESS

When diagnosed with a serious illness, we can feel vulnerable and helpless. While modern medicine helps millions of people survive life-threatening diseases, many treatments can be lengthy and difficult to endure, leaving patients temporarily incapacitated and unable to handle the day-to-day business of bill paying, banking, etc. A completed *Personal Affairs Portfolio* makes it easy for a family member or friend to access all the pertinent information to assist with these everyday tasks, so the patient can focus on getting well.

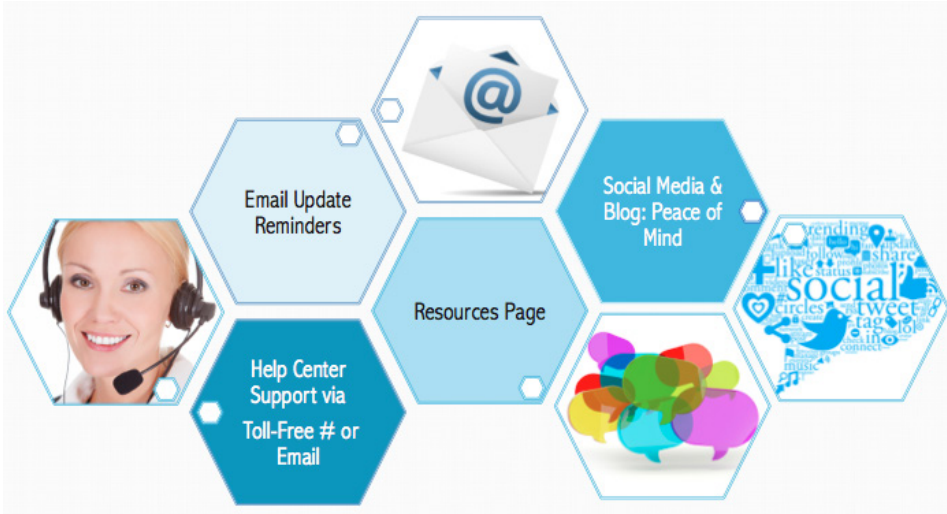


NATURAL DISASTERS & ACCIDENTS

With the growing frequency of natural disasters and accidents, the confusion and anxiety that attend a catastrophic event has become ever more common.

When faced with an emergency, emotions run high and suddenly there is so much to be done. Information needs to be gathered—fast! If the emergency is a flood, fire, or natural disaster, important papers are often destroyed or lost. It may take weeks or months to replace them. This is a risk any one of us can face at any time.

SUPPORT FOR USERS



ABOUT CAPTUREYOURINFO.COM

CaptureYourInfo.com was born out of a personal desire to fill a pervasive need. Everyone has a story about a life-changing event that blindsided them or someone they love. Perhaps they were the victim of a natural disaster or serious accident. Maybe there was a debilitating illness or death in the family. In any case, these experiences often expose how unprepared we are to deal with calamity. Planning ahead and completing the Personal Affairs Portfolio can give users the peace of mind knowing they are prepared for the unexpected.

CAPTURE YOUR INFO

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PRICING

We are pleased to be able to offer a variety of pricing options to meet the varying needs of individual companies. In all cases, users receive full access to all CaptureYourInfo.com forms, resources, and support.

Contracted Rate

Rate is determined by the size of the group, and is locked in for the duration of the contract. Users pay an annual fee.

Prepaid Organization Rate

Organization pays a flat monthly or annual fee that allows all members and their families to participate.

Shared Profit (Nonprofits only)

The shared profit program was designed to return revenue to organizations by giving them a percentage of the fees paid by their users.

LINKING OPTIONS

CaptureYourInfo.com offers you two choices for linking to us.

1. Standard Site

A link from your website to our standard homepage. Users enter the organization coupon code to receive the rate for which you've contracted.

2. Private Label Site

For a fee, we create a customized homepage with your branding to provide a seamless experience for the user. In this scenario, our product becomes your product.