



St. Croix Systems Corporation Announces Company Name Change to Mainspring Healthcare Solutions, Inc. and Expansion of Hospital Operations Management Solutions

New Branding Reflects Commitment to Delivering Software and Managed Services that Help Hospitals Reduce Costs while Delivering Higher Levels of Service

Waltham, MA, January 21, 2014 – St. Croix Systems Corporation, a global provider of Hospital Operations Systems, announced today that the company is operating under a new trade name and will be known as Mainspring Healthcare Solutions, Inc. At the same time, the company unveiled a new identity and redesigned Web site, www.MainspringHealth.com. The name change reflects the company's expanded focus on workflow solutions across patient support services. "We are very excited about the introduction of our new company branding. This change represents more than just a new name," said Hank Goddard, CEO of Mainspring Healthcare Solutions. "Mainspring Healthcare Solutions reflects our brand heritage as a key part of operations, but the new name also reflects our focus on delivering a best-in-class workflow platform to streamline and automate support operations across the hospital."

The company's focus on a broader set of support operations solutions is already yielding impressive results, starting with the rapid adoption of ServiceLink™, a unified clinical and operational support request and fulfillment platform, the iLovelt™ suite of smartphone applications, and equipment tracking systems, including passive RFID and active RTLS. "New product innovation and problem solving are part of our DNA," said Goddard. "We take great pride in the solutions we develop for our customers, whether they are in engineering, equipment distribution or IT. We want to ensure that our image and name accurately reflect what we do."

The new logo design is built around a stylized mainspring, the principal spring in a clock or other mechanism. "Mainspring is defined as a principal part in motivating or maintaining a movement, process or activity," added Goddard. "This is reflective of the role Mainspring's operational workflow solutions play in hospitals."

For more information about the name change or to learn more about Mainspring Healthcare Solutions, visit www.MainspringHealth.com.

About Mainspring Healthcare Solutions, Inc.

Mainspring Healthcare Solutions (formerly known as St. Croix Systems) is a leading provider of Hospital Operations Management software and managed services. Mainspring's operations solutions help thousands of healthcare facilities across the globe improve quality of care and patient satisfaction, at a lower cost. As a pioneer in hospital operations management solutions, Mainspring helps its customers do more with less in a way that supports more effective patient care and makes their work more enjoyable.

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