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**Pam Cabrera is named director of sales and marketing for Outrigger condominium resort division**

**HONOLULU, OAHU, HAWAII** — Outrigger® Enterprises Group is pleased to announce the appointment of Pam Cabrera as director of sales and marketing for the company’s condominium resort division. Cabrera was most recently general manager of the Outrigger Luana Waikiki.

In her new position, Cabrera will provide leadership and coordination to the Outrigger condominium resort team working closely with island-level management, individual property teams and corporate marketing and sales resources in the development and implementation of new plans and programs to grow revenue and achieve goals for the division.

Cabrera began her Outrigger career in 1990 as a student intern working as a front desk clerk at the Outrigger Maile Sky Court. Within two years, she joined Outrigger on a full-time basis as an employee relations and staffing clerk in the company’s Corporate Office.

Over the years, Cabrera has worked in various management capacities, including assistant manager, hotel manager, and product manager. In 2003, she was named assistant general manager of the Outrigger Luana Waikiki and, subsequently, general manager in 2006.

Cabrera holds a BA in psychology from the University of Hawai‘i at Mānoa and is a member of The Navy League, Friends of Hickam and Soroptimist International of Honolulu.

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**About** [**Outrigger Enterprises Group**](http://www.outrigger.com/about-us/outrigger-enterprises-group?CID=OEG_Press%20Release_Press%20Release_OEGPR_Rooms_#71/13_41598)

Outrigger Enterprises Group is one of the largest and fastest growing privately-held leisure lodging, retail and hospitality companies in the Asia-Pacific, Oceania and Indian Ocean regions and continues to expand its presence throughout these areas. A family-owned company with 66 years of hospitality experience, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Hotels and Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn® Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations. Currently, Outrigger operates and/or has under development 45 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Bali; Thailand; Mauritius; Vietnam; and Hainan Island, China. Outrigger Enterprises Group also operates and develops hotel properties and hospitality-related retail and real estate opportunities for partners in Hawaii, the Pacific, and Asia. For on-line information, log on at [www.outriggerenterprisesgroup.com](http://www.outriggerenterprisesgroup.com) and [www.outrigger.com](http://www.outrigger.com).

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