

**For Immediate Release:**  
Public Relations: Melissa Gwozdz  
770-714-9828/ [Melissa.Gwozdz@sigvaris.com](mailto:Melissa.Gwozdz@sigvaris.com)

## SIGVARIS SPORTS Ups Its Game with Launch of Red PERFORMANCE SLEEVES in the United States

*In the United States, SIGVARIS SPORTS is introducing a brand new, highly anticipated color in the PERFORMANCE SLEEVE product line, giving active people more options as they improve their circulation.*

**PEACHTREE CITY, GA** – Get ready to hit the gym, road or field sporting the newest shade of the SIGVARIS PERFORMANCE SLEEVES. Based on popular demand, SIGVARIS is now offering its sports sleeves in red.



The SIGVARIS PERFORMANCE SLEEVES help improve circulation and flush out lactic acid after a workout. The sleeves are measured at the ankle and calf for an accurate fit and provide 20-30mmHg of medical-grade graduated compression.

“The SIGVARIS PERFORMANCE SLEEVES have been extremely popular among professional athletes, sports trainers, and those who practice sports medicine,” says Tim Parker, director of national accounts for SIGVARIS in the United States. “Our sleeves are also gaining popularity among triathletes because they hold up in chlorine and saltwater.”

Though there are many different sports compression products on the market, the SIGVARIS PERFORMANCE SLEEVES are constructed in a unique way. They are designed to be tightest at the ankle and decrease in pressure going up the leg. This construction helps fight the force of gravity and circulates blood back to the heart and lungs more efficiently, thus helping to improve athletic performance.

Pam Burrus, the national organizer for the Mom’s Run This Town running group, has tried the SIGVARIS PERFORMANCE SLEEVES and discovered for herself that all sports compression products are not the same. “I had tried another brand in the past, and I didn’t think they helped. Now, I understand that there is a difference between compression and medical-grade graduated compression that decreases in pressure going up the leg.”

The SIGVARIS PERFORMANCE SLEEVES are available in black, white, blue, lime, pink, purple and red. The sleeve is constructed with a comfortable, fast-drying fabric that may be worn on land or in water. The launch of the red sleeve marks the latest addition to the company’s commitment of providing compression technology for athletes, triathletes and active individuals worldwide.

**For Immediate Release:**

Public Relations: Melissa Gwozdz  
770-714-9828/ [Melissa.Gwozdz@sigvaris.com](mailto:Melissa.Gwozdz@sigvaris.com)

The complete SIGVARIS SPORTS lineup includes the SIGVARIS ATHLETIC RECOVERY SOCKS, the SIGVARIS PERFORMANCE SLEEVES, the SIGVARIS PERFORMANCE SOCKS and the SIGVARIS MERINO OUTDOOR wool compression socks. To learn more about SIGVARIS SPORTS, visit: [sigvarisusa.com](http://sigvarisusa.com) or “Like” SIGVARIS SPORTS USA on facebook.

**About SIGVARIS**

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. Our U.S. manufacturing plant is located in Peachtree City, Ga. This year, SIGVARIS is celebrating its 150<sup>th</sup> Anniversary. For more information, please visit [www.sigvarisusa.com](http://www.sigvarisusa.com). *SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.*