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Apperson DataLink and One Stone Apparel are Improving Student Achievement

Vocab-T, using Apperson DataLink products, is helping students everywhere achieve their academic goals in an innovative, fun way.

Los Angeles – Vocab –T, a social venture, from One Stone Apparel is helping educators focus their efforts effectively and increase student achievement on improving vocabulary skills with proven student improvement that is documented with reports from Apperson DataLink.

Vocab-T uses P.E. clothing as a medium to expose students to various vocabulary terms on a daily basis. Vocab-T also administers pre and post testing and delivers the results to the students’ educators using Apperson DataLink answer sheets, scanners and DataLink Connect.

“Vocab-T is not just about vocabulary words on P.E. shirts. We provide testing and data. I started an education company that uses apparel to educate,” said Michael Bailey, the Director of One Stone Apparel.

Bailey finds that the most useful aspect of Apperson DataLink products is reports. “The entire analysis we provide is based on DataLink Connect reports,” said Bailey.

“Vocab-T is a perfect example of how educators can use test results provided by DataLink Connect to guide their instruction and monitor student’s learning,” said Bill Apperson, Chairman of the Board for Apperson.

The name One Stone Apparel came from the idea of “killing two birds with one stone”. Schools need P.E. clothing and Vocab-T not only fills the need for clothing, they assist with education too. With Vocab-T, students’ scores go up on average of 10%.

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About Vocab-T: Vocab-T is a One Stone Apparel initiative aimed at improving student achievement, helping teachers focus their efforts, and enhancing the overall learning environment in schools—all while changing the face of PE uniforms.

With currently more than 100,000 students participating in the Vocab-T program, they are witnessing how subtle, well thought out, changes in education can have a profound daily impact on the lives of students.

<http://www.vocabt.com/>

About Apperson:

Apperson creates smart, friendly and affordable data capture solutions to drive informed decision. Apperson’s full range of products and custom services leverage extensive capabilities to meet varied assessment, survey and other information collection needs.

www.apperson.com