

# TrueConf Fastest Growing Videoconferencing Vendor in Eastern Europe

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**TrueConf has established itself as dynamic presence in the CIS video conferencing market, and currently a vibrant market leader thanks to the number of new products and product upgrades it released in 2013.**

David Maldow, analyst and editor at Telepresence Options, said: "TrueConf is has quickly ramped up its offering suite to position itself as an industry leader. Last year alone they released new, or greatly improved, versions of the key collaboration offerings. These updates were significant and incorporated cutting edge features, such as WebRTC and strong mobile support."

"The result is a complete platform, ready to compete with western market leaders," Mr. Maldow said.



TrueConf released more than 15 new versions of their products in 2013: TrueConf Server, TrueConf Online, TrueConf Mobile, TrueConf Terminal and TrueConf Enterprise. The number of releases has broken the company's previous top record.

The company's solutions now support all modes of multipoint video conferencing (symmetric, asymmetric, virtual meetings) on all popular platforms: Windows, OS X, Linux, iOS, and Android. This ensures the cross-

platformity of TrueConf products and the availability of video conferencing for users in any situation.

In the past year, the company has supported key innovations in the video conferencing market: TrueConf was the first to support WebRTC as a corporate-oriented solution. TrueConf also now fully supports the BYOD (Bring Your Own Device) concept and FullHD video in their solutions.

"To be on the cutting edge of video conferencing market, we have to make a serious effort to be in the forefront. Next year we will stay just as ambitious and have no fewer development plans, " says Michael Gotalsky, TrueConf CEO.

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**About TrueConf** [www.trueconf.com](http://www.trueconf.com)

Founded in 2003 in Moscow, TrueConf is a leading East European video conferencing vendor. The company is focused on collaboration solutions and offers an SVC-based MCU-less unified communication software platform. TrueConf has developed a full software suite suitable for corporate IP networks and all popular PC and mobile platforms, offering the convenience of both cloud-based (TrueConf Online) and server-based (TrueConf Server) video conferencing products. TrueConf Server offers a Full HD video experience and the ability to support multipoint video conferences with up to 250 participants (using UDP Multicast).

TrueConf has facilitated over 1300 successful video conferencing solutions for governments, educational institutions, financial establishments, small businesses and corporations involved in all types of activities. The company developed the world's first 3D video conferencing application and has made significant advances in mobile conferencing and gesture-control video conferencing systems.