



Balance the needs  
of today with the  
opportunities for  
tomorrow! Let  
BHbusiness help!

*“L.A. CADA joined the BHbusiness learning network because we know that we will be facing big changes in our business model in the near future and we need to gain new tools and knowledge to be prepared. The webinars, discussions, reading materials, formats, and website lists have provided a variety of guides and resources that we could choose from. The project has provided structure and yet allowed us to move at our own pace. There has been support and sharing with other agencies who are in the same boat so we don’t feel so alone. I’m glad we had the opportunity to participate.”*

— Brenda Wiewel, L.C.S.W., Executive Director

Opportunities abound for behavioral health leaders who envision the future of healthcare and their place in it. By understanding the future healthcare marketplace, you can position your organization for success. Let BHbusiness help you balance the needs of today with the possibilities for success in tomorrow’s healthcare system.

**BHbusiness: Mastering Essential Business Operations** will provide you with the business knowledge and skills needed to master the opportunities—all in one virtual space and at no cost!

Five online courses help your organization become operationally ready for the transforming healthcare marketplace:

- ***Strategic Business Planning***
- ***Third-party Billing and Compliance***
- ***Third-party Contract Negotiations***
- ***Eligibility and Enrollment***
- ***Meaningful Use of Healthcare Technology***

**BHbusiness**  
Mastering Essential Business Operations

**FOR INFORMATION AND TO APPLY,**  
visit [www.bhbusiness.org](http://www.bhbusiness.org) or email us at [info@bhbusiness.org](mailto:info@bhbusiness.org)

*“I have been pleased to see a number of organizations benefit from understanding that they are not alone in their strategic planning efforts. The same challenges of a fast-moving marketplace that make strategic planning more important than ever, also leave providers with little time to plan. BHB is a great tool for learning, sharing, and readying your organization for the future.”* — Mat Roosa, ACSW, LCSW-R, BHB Coach



**Find your balance  
and master the  
opportunities in  
front of you!**

When you enroll in *BHbusiness: Mastering Essential Business Operations*, you'll be grouped with a learning network of peer organizations as you take one course at a time. You will participate in a range of educational activities, including:

- *Online courses taught by expert faculty*
- *Small group/individual consultation*
- *Coaching*
- *Team projects*

**Faculty includes:**

- *Mike Lardiere, Vice President HIT & Strategic Development, National Council for Behavioral Health*
- *Kim Johnson, Deputy Director, NIATx, University of Wisconsin-Madison*

