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FOR IMMEDIATE RELEASE



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Environmentally-friendly immunoassay reagents now available in North America

Rainbow Scientific Inc. partners with Kem-En-Tec Diagnostics to offer ECO-TEK™ product line

Windsor, CT (January 27, 2014) – ECO-TEK™ products, the only commercially available line of environmentally safe immunoassay reagents, are now available exclusively from Rainbow Scientific, Inc., the North American partner of Kem-En-Tec Diagnostics. ECO-TEK reagent formulations contain no biological hazards (such as BSA) or chemical hazards (including toxic organic solvents and the toxic preservatives mercury and azide) commonly found in diagnostics assay components. These products address a growing demand to reduce environmental pollution derived from laboratory reagents, including elimination of mercury-containing waste.

The ECO-TEK™ product line includes ready-to-use substrates, buffers, stabilizers, enzymes and streptavidin for immunoassay applications. These innovative reagents provide assay quality, sensitivity and stability in ELISA, blotting and immunohistochemistry applications. Users can also reduce water use and waste by up to 50% in a normal immunoassay by using WellChampion™, a dual purpose ECO-TEK™ plate blocking and stabilization buffer that can eliminate all washing steps in immunoassay plate production.

“ECO-TEK reagents enable individual IVD manufacturers to reduce the environmental impact of their laboratory reagents,” says Peter Mousseau, President. “Rainbow Scientific, Inc. can assist manufacturers with custom formulated products, custom dispensing and bulk orders.”

About Rainbow Scientific, Inc.

Rainbow Scientific, Inc. has been a North American distributor of state-of-the-art products and solutions to academic, government, clinical and biotechnology laboratories for over sixteen years. The company provides cell culture and other bioreagents, diagnostic test kits, scientific instruments and database software for applications in cytogenetics, molecular genetics, hemostasis, oncology, pathology and biopharmaceutical development. To learn more, please visit www.rainbowscientific.com.

About Kem-En-Tec Diagnostics A/S

Kem-En-Tec Diagnostics is a leading producer of tailor-made reagents for ELISA, immunohistochemistry and immunoblotting. The company has pioneered the development environmentally safe reagents that maintain high standards in quality, sensitivity, and shelf-life. Kem-En-Tec Diagnostics, based in Taastrup, Denmark has more than 25 years' experience in reagent development. *ECO-TEK is a trademark of Kem-En-Tec Diagnostics.*

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