

This Chinese Year Of The Horse, Reunite With Families With Chinese New Year Ecards From 123Greetings.com

Sub-heading: As the Chinese Year of the Horse sets in, families will prepare for reunions and celebrations that can be enhanced with [Chinese New Year](#) ecards from 123Greetings.com.

New York, NY, January 28, 2014: [Chinese New Year](#) leads to the largest human migration on earth because people go home to welcome the New Year and spend time with family, visit relatives, meet old friends and usher in new opportunities and new hopes. According to a Fox News article, Chinese officials are expecting citizens to make 3.6 billion trips during the Chinese New Year travel period that started on January 16, 2014. For Chinese New Year 2014, 123Greetings.com attempts to get families closer and exchange wishes through its wide range of ecards.

For Chinese New Year 2013, over 660,000 wishes were viewed on 123Greetings.com. This year, categories such as [Happy Chinese New Year](#), Good Luck Symbols and Fortune and others include new expressions such as Chinese New Year Horse Game, Chinese Laughing Buddha Special and Fireworks on Chinese New Year. [Gong Xi Fa Cai ecards in Mandarin](#) are also available for the holiday along with greetings for other occasions.

Mr. Arvind Kajaria, Founder, 123Greetings.com says, "In present times staying connected with people we care about and love may sometimes be overlooked. Ecards are a great way of keeping the bonds of human connection alive. This holiday period people can reach out to their loved ones with our warm and bright Chinese New Year ecards. We wish our users Gong Xi Fa Cai and hope it brings good wishes, red envelopes, celebrations and lots of fun."

123Greetings.com offers over 310 Chinese New Year and Mandarin ecards across 22 categories that users can choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit www.123greetings.com