SmartApps™

A sign of the future.™

Leverage the power and convenience of the Internet with SmartApps, All Traffic Solutions' latest innovation. SmartApps work across our entire product line and make it easy to manage your traffic program—from anywhere, anytime and without any IT involvement.

SmartApps: Traffic Suite

All the SmartApps you need for effective and efficient traffic program management. SmartApps can also be purchased individually.

MAPPING
Manage your entire program through an intuitive visual interface.

- Interactive map provides a window to all system information and functions
- Select "layers" of info important to you
- Identify where equipment is, or isn't

REPORTING
Save time collecting, organizing, compiling and distributing information.

- Automated, daily uploads of new data into a centralized, SAS70-certified environment
- Identify trends to allocate resources and be proactive

EQUIPMENT MANAGEMENT
Stop wasting time driving to equipment to update and monitor it.

- Check status and change settings from any Internet-connected computer
- Respond immediately to changing situations
- GPS monitors planned and unplanned moves

IMAGE MANAGEMENT
Achieve greater awareness, including alarms or request generated images.

- Capture images based on speeds, tampering, time intervals or upon request
- Supplement alerts with visual details
- Review, edit and act on useful images

ALERTS
Specify when and whom you'd like notified upon occurance of certain conditions.

- Receive email or text as events happen
- Be aware of low batteries, high speeds, tampering, congestion and more
- Vary recipients by equipment location

PREMIERCARE
Get a perpetual warranty, damage insurance and remote diagnostics.

- Perpetual warranty for duration of subscription
- 50% discount on repairs and parts
- Real-time remote diagnostic monitoring
- Automatic firmware updates

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SmartApps pay off from day 1 with better results for lower cost

HOW SmartApps CAN IMPROVE YOUR PROGRAM'S EFFECTIVENESS	CONVENTIONAL APPROACH	SmartApps APPROACH	CHANGE
EQUIPMENT UTILIZATION RATE Percent of time the investment is used, based on ease of use	20%	80%	4X
STRATEGIC DEPLOYMENT Percent of time equipment is used proactively verses reactively	10%	50%	5X
TOTAL POTENTIAL CHANGE IN EFFECTIVENESS			**9X**

HOW SmartApps CAN REDUCE YOUR TOTAL PROGRAM COST	CONVENTIONAL APPROACH	SmartApps APPROACH	SAVINGS
COST PER HOUR			
All-in Personnel Operating Cost (salary, benefits, equip, training, etc.)	$100/hr	$100/hr	
HOURS PER FUNCTION			
Setup & Settings	3	0.5	
Maintaining & Monitoring	3	1	
Data Retrieval	3	0	
Analysis & Distribution	3	0.5	
TOTAL HOURS	**12**	**2**	**10**
Total Monthly Cost	$1,200	$200	$1,000
TOTAL ANNUAL COST	**$12,000**	**$2,400**	**$9,600**

For illustration purposes only. Actual numbers will vary.

Choose the SmartApps plan that's right for you

Take advantage of our SmartApps with flexible payment options (upfront, annual, quarterly or monthly).

	A LA CARTE	1 YR TRAFFIC SUITE (50% off all Apps)	2 YR TRAFFIC SUITE (50% off Apps plus no charge for hardware options)
BASE SIGN (actual amount depends on model)	$3,000	$3,000	$3,000
HARDWARE OPTIONS (not all options may apply)			
Datalogging	$500	$500	included
Violator Strobe	$350	$350	included
Bluetooth	$400	$400	included
Linking	$750	$750	included
Pictures	$1,000	$1,000	included
Total Hardware Options	$3,000	$3,000	included
TOTAL SIGN AND HARDWARE OPTIONS	**$6,000**	**$6,000**	**$3,000**
SmartApps			
Mapping	$500	included	included
Equipment Management	$500	included	included
Alerts	$500	included	included
Reporting	$500	included	included
Image Management	$500	included	included
PremierCare	$500	included	included
TOTAL SmartApps	**$3,000 (1 year)**	**$1,500 (1 year)**	**$3,000 (2 year)**
TOTAL COST	**$9,000**	**$7,500**	**$6,000**
TOTAL SAVINGS	**$0**	**$1,500**	**$6,000**

To get a quote or set up a product demonstration:

866-366-6602

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ENGINEERED AND MADE IN AMERICA

ALL TRAFFIC SOLUTIONS

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