

For Immediate Release

North Solar Screen Announces Launch of New Website

Solar screen specialists rule the web while continuing their quest to help customers "rule the sun"

Andover, MA- North Solar Screen – the leader in innovative and custom solutions for energy saving shade needs – is proud to announce the launch of their new website, www.northsolarscreen.com. The new digital presence further solidifies them as *the* industry leader through ease of use navigation across the extensive selection and full line of outdoor and indoor shade solutions they provide. From manual to motorized, transparent solar shades to light blocking/blackout privacy shades, to fade reducing, glare reducing, and everything in-between. North Solar Screen has you well covered from ceiling to floor.

Working with Boldwerks – a Portsmouth, NH based design firm – North Solar Screen looked to build a more streamlined and customer friendly website outlining the endless varieties of energy saving and UV protectant shades that address specific customer problems. North Solar Screen prides themselves on having extensive, unique knowledge and training pertaining to the products they feature. Their new web presence now speaks to that exemplary industry expertise.

"I'm blown away by the end result of the new site," said North Solar Screen President, Debby Miller. "We've had several iterations of a website, but none communicated and engaged with customers as well and as effectively as the new site does. It's clean, it's dynamic, and it's as much an educational tool as it is a window into the North Solar Screen business. We want customers to know how easy it is to obtain a customized shade solution fit to their specific needs. Our new web presence delivers exactly that."

About North Solar Screen:

North Solar Screen, LLC has the largest selection of both indoor and outdoor, manual or motorized, green, energy saving solar shades on the market. Whether transparent, light filtering or room darkening or totally clear, we can custom manufacture shades that range in width from three feet to twenty feet. Our heavy duty construction outdoor shades can withstand up to 50 mph winds. All shades are built with the highest quality components assuring they will last for years. Our prices are great. No matter what the size, North Solar Screen can custom design any shade system to completely meet your needs. Eliminate mistakes and let our team of experts guide you every step of the way.

For more information visit: www.northsolarscreen.com or call 866-230-4700.

All media requests should be directed to: pr@boldwerks.com