

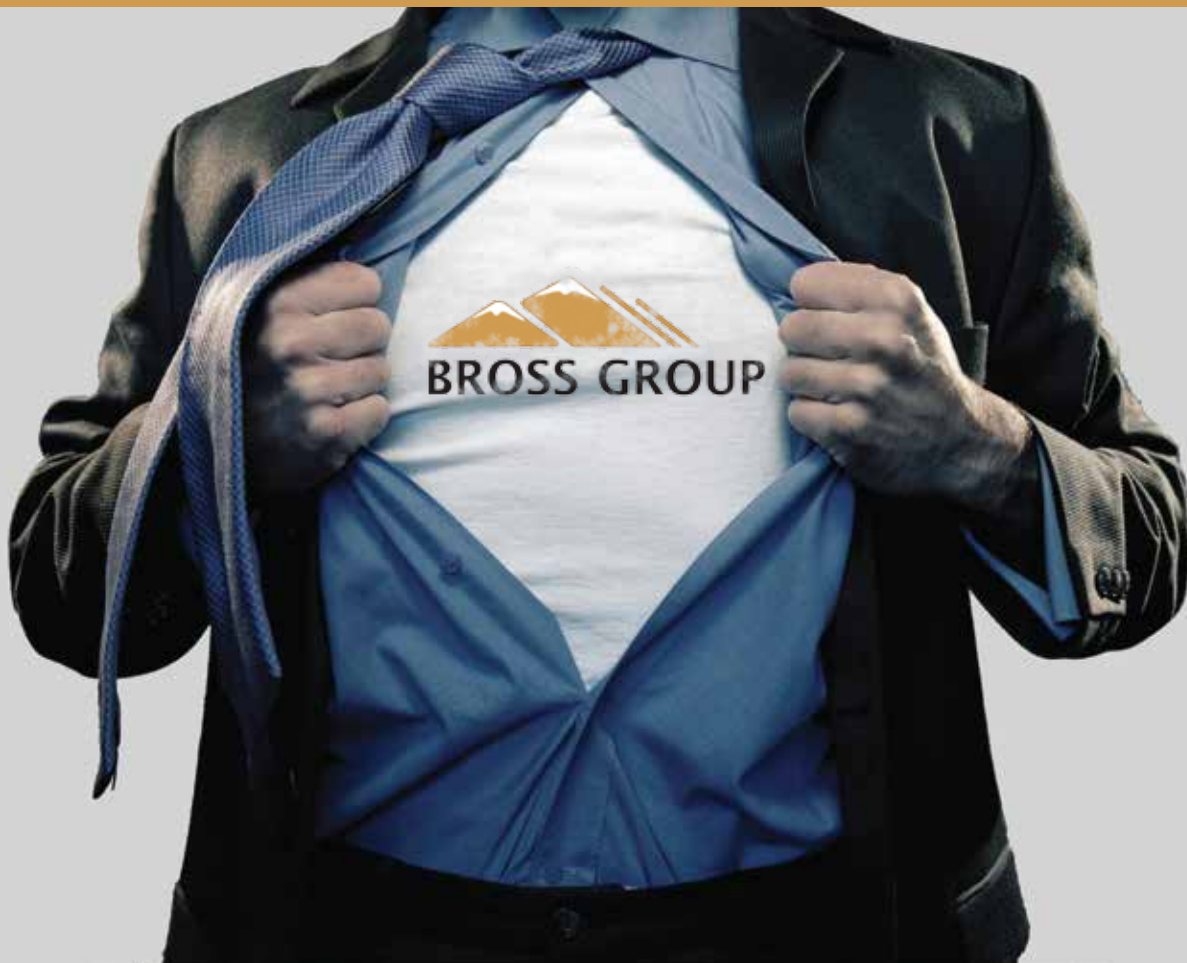
# Information Technology **Simplified**



**BROSS GROUP**

Delivering Results • Exceeding Expectations

Managed Services • Consulting • Staff Augmentation • Direct Placement



**Talk to us**

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303-945-2700

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# Information Technology **Simplified**

## Bross Team

### Mission

Provide **YOU** with the best quality solutions within IT Staffing, Consulting and Services sectors.

### Values

Hire, train and develop unsurpassed expertise in our core practice areas

Be proactive and responsive to the needs of our clients and colleagues

Provide a portfolio of business solutions based upon enabling technologies

Create an environment of teamwork that empowers enthusiastic and happy people

Be accountable and respectful to each other and our clients

**“Bross Group is in the business of creating partnerships and simplifying your IT complexity.”**

### Leadership



Kathleen Conner, CEO



Steve Conner, President



Rick Bawcum, COO/CTO

## Who:

Bross Group is a premier IT consulting and talent management firm dedicated to helping clients across multiple industries with all of their IT requirements.

## How:

Bross Group is not just a solution but a true IT partner. A unique deliver in IT managed services, consulting, staff augmentation, and direct placement ensures that your complex technology has a simplified result.

## Bross Group Model:



Managed Services  
Consulting  
Staff Augmentation  
Direct Placement

## Solutions:



Business Intelligence



Mobile Applications



Cloud Solutions



Application Development



Business Continuity



SharePoint



Office 365



Virtualization



Project Management



Strategic Planning

# Technology Solution Successes



Hundreds of Clients = Thousands of Projects



**crocs™**



# What is the Bross Group Difference?



## Partnership Approach

Bross Group is a specialized IT firm with proven results adapting efficiently to client needs. This is why all solutions are customized to your expressed qualifications. Your deliverables are everything and Bross Group understands that.

### What is the approach?

**High Level Assessment:** Every situation is different. Knowing this, Bross Group initiates a high level assessment with you and a Bross Group technology expert. This determines your pain points and what may be possible solutions.

**Suggested Plan of Action:** Based on information gathered from the assessment a suggested plan is proposed.

**Proposal Meeting:** A discussion and dialogue with you is made regarding proposed items. A more formal proposal is created as a team effort between you and Bross Group.

**Revision:** Based on budgets and needs any revisions are made.

**Project Starts:** During the project a PM is introduced, allocates the right assets, and holds daily/weekly meetings to keep you up to speed on your project.

**Delivery:** The project is built and delivered to your specifications. It then gets thoroughly tested before it goes live.

**Follow-Ups:** After project completion, Bross Group, works with you to make sure that the solution is maintained and delivery is to your standards.



# Information Technology **Simplified**

## SharePoint



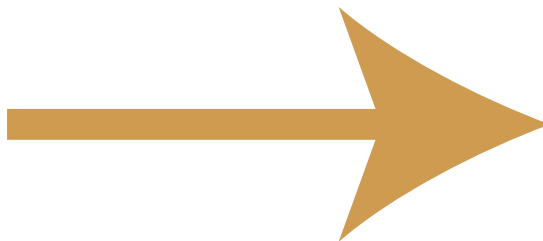
### What?

- Massive website engine
- Intranet/Extranet
- ECM or document management
- Robust search tool
- Dashboard and portal for vital information
- Business Intelligence Tool

### Why?

- Transform your data into knowledge.
- Retain knowledge.
- More effective collaboration.
- Gains in accountability and efficiency.
- Faster and more accurate decision making.
- Alignment of operational and tactical tasks with strategic planning.

## Case Study Example



# Information Technology **Simplified**

## Office 365



### What?

- Cloud based office tools solution.
- Enterprise-grade email.
- Conferencing
- Robust search tool
- Multi-device solution
- Collaboration medium for teammates, partners, and customers.

### Why?

- Easy to set up and use.
- Automatic Office Suite updates
- Work from anywhere on any device.
- Files automatically backup.
- 99.9% uptime.
- Built-in anti-malware and anti-spam protection.

### How?

Bross Group can set-up, integrate, and monitor your Office 365 solution.

Scan the QR code for Office 365 user pricing





# Information Technology **Simplified**

## Business Intelligence



### What?

Business intelligence is a software platform consisting of a multidimensional database (a data warehouse) and special software tools (OLAP browsers, online analytical processing) that allow one to make sense of large amounts of data.

### Why?

Business intelligence enables managers and executives to make better corporate decisions, increase profitability, and reduce time spent analyzing customer Data. BI is also referred to as a decision support system (DSS).

## BI answers some of your most vital questions

What happened?  
Why did it happen?  
What's happening now?  
What might happen?



# Information Technology **Simplified**

Mobile Apps  
App Development



## Mobile Apps

Mobile apps are the future. Bross Group accommodates all aspects of application architecture, including SharePoint mobility, cross-platform native apps, and mobile web apps. When your organization possesses its own app, it means you can easily access users at any time, from anywhere, with any platform.

## App Development

Application development (also referred to as software engineering) can be defined as a systematic, disciplined approach to the development, management and support of software applications.

By outsourcing to application development experts, you avoid the significant time, energy and cost associated with training current personnel or directly hiring additional staff for the project term. You also have the advantage of transferring all of the personnel management to us. This model has helped dozens of businesses complete projects that will not otherwise fit into their current schedule. Bross Group's experienced and talented team will realize the same results for you.

## Why do you need a mobile app?

48% of American adults own smart phones.

73% of consumers access websites from mobile devices.

Average number of mobile apps owned by smartphone user is 41.

64% of mobile phone time is spent in apps.

\*Nielsen, 2012



# Information Technology **Simplified**

Cloud Services  
Business Continuity



## Cloud Services

Cloud computing does not simply refer to a location where data and code are located. Rather, the “Cloud” refers to a dramatic change IT architecture with far greater functionality than an off-site informational storage system. Migrating to Cloud architecture fundamentally changes what processes can be measured and managed. Cloud can reshape organizations by capturing relevant information about a business, the market and customer engagement through web services. Adopters of Cloud computing experience a dramatic increase in their exposure to connectivity and a resulting groundswell of data, all of which can be channeled and parsed into a competitive advantage.

## Business Continuity

Business continuity management consists of the business decisions, processes, and tools you put in place in advance to handle crises. A crisis might affect your business only, or be part of a local, regional, or national event. Features of Microsoft SharePoint Server 2010 are likely to be part of your business continuity management strategy, but your overall plan should be much more comprehensive and include the following elements:

## Why the cloud?

48% of IT spend is expected to go to the cloud by 2014.

84% of cloud users report reduced application costs after moving to the cloud

Cloud users report 21% cost savings after converting to the cloud.



# Information Technology **Simplified**

Project Management  
Strategic Planning



## Project Management

Bross Group's project managers are drawn from the best talent in the industry, having successfully managed hundreds of projects across diverse industries of all sizes. These services constitute the foundation of our business, and it is this expertise we bring to every project that allows us to consistently deliver. All of our project managers have real-world knowledge and can provide resource estimations based on project experience and your unique requirements.

## Strategic Planning

In terms of strategy and planning, Bross Group begins with a comprehensive analysis of where you are versus where you want to be. An experienced and knowledgeable consultant will perform a thorough investigation of your organization's technology environment. We will then work to develop a blueprint appropriate to your strategic goals and plans, always taking future growth and change into consideration. Since our staff possesses expertise in all facets of technology, from planning to implementation, we are capable of serving as your partner in technology through the entire process.

## Case Studies



Flatiron Construction



Aurora Bank



# Information Technology **Simplified**

## Talk to Us

Simplify your IT complexity by partnering with Bross Group

Phone: 303.345.2700  
Email: [Info@brossgroup.com](mailto:Info@brossgroup.com)  
Website: [brossgroup.com](http://brossgroup.com)

Bross Group could be the  
missing piece to your IT.  
Contact us!

