

## **News Release**

## Tannenbaum Helpern Launches Video Blog, HRMinute

**New York, NY, January 30, 2014**—As part of its continual effort to deliver practical legal insights to businesses, Tannenbaum Helpern's Employment Law Practice has launched *HRMinute*, a video blog (vlog) of human resources (HR) and employment law tips for employers. The inaugural vlog addresses the recent increase in the New York minimum wage. View video.

"Executives today are bombarded with information. The goal of *HRMinute* is to offer a simple and an efficient way to communicate the key HR and employment law issues that executives need to know, how these issues may impact their business operations, and what they need to do to stay compliant," said **Andrew W. Singer**, Chair of Tannenbaum Helpern's Employment Law practice.

Each new video will be announced via the Practice's Twitter @THSH\_Employment.

## About Tannenbaum Helpern Syracuse & Hirschtritt LLP

Since 1978, Tannenbaum Helpern Syracuse & Hirschtritt LLP has combined a powerful mix of insight, creativity, industry knowledge, senior talent and transaction expertise to successfully guide clients through periods of challenge and opportunity. Our mission is to deliver the highest quality legal services in a practical and efficient manner, bringing to bear the judgment, common sense and expertise of well trained, business minded lawyers. Through our commitment to service and successful results, Tannenbaum Helpern continues to earn the loyalty of our clients and a reputation for excellence. For more information, visit www.thsh.com or follow us on Twitter: @THSHLAW.

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