**FOR IMMEDIATE RELEASE:**

**Spireon’s Automotive Finance Platform**

**Recognized as Best in Class by Industry Peers at the CES Show**

*Solution Garners 2014 A-List in M2M Award from Compass Intelligence*

Irvine, CA, January 30, 2014 — Spireon, the leading M2M provider of mobile resource management (MRM) and business intelligence solutions used by companies to maximize their mobile assets and workforce, announced today that it has been selected as a 2014 “A-List in M2M Award” recipient by market research firm Compass Intelligence.

Spireon’s Automotive Solutions Group was awarded the “Best Platform” in the M2M category for its Automotive Finance and Collateral Management System, which is designed to mitigate risk in subprime lending for Buy Here Pay Here (BHPH) dealerships and lenders. Compass Intelligence, a market analytics and consulting firm specializing in the high-tech and telecom industries, presented its 2014 Compass Intelligence Awards at a press luncheon during the 2014 International CES® trade show in Las Vegas.

“We are very pleased to have been included on this prestigious list of innovative companies that are helping deliver on the promise of M2M technology to help businesses operate with greater efficiencies and productivity,” said Marc Brungger, CEO of Spireon. “Our company has invested significant time and resources into developing a M2M platform that will connect our customers, including automotive dealers and lenders, to their mobile assets for improved business intelligence and performance.”

The Compass Intelligence Awards recognize the best mobile computing, wireless data communications, M2M and eco-friendly products and services offered in the market during the past year. Award recipients are selected by a panel of more than 60 industry journalists and analysts who cover the mobile and wireless market.

“Compass Intelligence is proud to honor and recognize innovators, technology leaders, and companies advancing the wireless industry,” states Stephanie Atkinson, CEO & Founder of Compass Intelligence. “Esteemed winners like Spireon represent the future of wireless, M2M, and eco-friendly products and services. The consensus from industry experts makes the Compass Intelligence Awards a true industry recognition for vendors and service providers.”

The newest generation of Spireon’s GoldStar GPS and LoanPlus CMS vehicle tracking and collateral management solutions are powered by the company’s award-winning NSpire M2M Business Intelligence Platform. Built from the ground up, NSpire is a cloud-based environment comprised of best-in-class servers, databases, networks and data centers. The NSpire ecosystem provides superior data speeds, service availability, reliable performance, security and scalability customers need to stay continually connected to their data. With NSpire powering the system, automotive lenders have instant access to the information they need, right when they need it — regardless of how many vehicles they are tracking or where the vehicles travel.

“Spireon’s collateral management solutions powered by NSpire have helped vehicle finance companies dramatically reduce costs related to delinquencies, recovery and repossessions of vehicle assets, while also helping them increase their return on capital by more than 87%,” said David Meyer, Executive Vice President of Sale & Service for Spireon’s Automotive Solutions Group. “Our customers recognize the value of our M2M platform in improving their business performance. It’s a honor to have our industry peers recognize this value as well.”

**About Spireon’s Automotive Solutions Group**

Spireon, the largest provider of automotive aftermarket embedded telematics, provides a wide range of automotive business intelligence solutions. Spireon’s GoldStar GPS and LoanPlus CMS information platforms connect automotive dealers and lenders to real-time vehicle information they need to expand their auto loan portfolios and provide financing for a broader range of customers. The real-time rich data also helps protect vehicle assets, reduce risk, decrease costs to drive the bottom line while also providing positive consumer impact. Learn more about vehicle finance solutions at [spireon.com](http://spireon.com/).

To learn more about the award-winning collateral management systems powered by NSpire, visit [GoldStar GPS](http://www.goldstargps.com) and [LoanPlus CMS](http://www.loanpluscms.com).

**About Spireon**

Spireon, Inc., is at the summit of business intelligence and committed to going higher. With its corporate headquarters in Irvine, CA, the company emerged in 2011 as the industry leading Mobile Resource Management (MRM) company as a result of the merger of ProconGPS, Inc. with EnfoTrace and PFS, LLC, the top three providers in the MRM space. Spireon connects companies to their mobile assets and workforce through game changing information platforms, giving them the power to manage actionable business intelligence. Its trusted brands include market share leader [GoldStar GPS](http://www.goldstargps.com)®, EnfoTrace GPS™, [FleetLocate](http://www.fleetlocate.com)®, [VehiclePath](http://www.vehiclepath.com)™ and [LoanPlus CMS](http://www.loanplus.com)™. Inspiring companies to reach new heights with powerful Software-as-a-Service (SaaS) based tools; Spireon provides a sturdy foundation on which to optimize performance.

With leading market positions in the fleet, transportation and automotive telematics markets, Spireon, Inc. specializes in developing strong business relationships with leading companies worldwide, enabling it to offer affordable world-class risk mitigation, mobile resource management and location based services to its customers. For additional information, please visit Spireon, Inc.’s website <http://www.spireon.com>.

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