

# Proclaim Interactive Portfolio

Proclaim Interactive is an established think-out-of-the-box digital marketing agency with a team of smart professionals who are rip-roaring and ready to bring you more clients, patients, supporters and sales. We create. We promote. We teach. We learn. We amplify. Hire us today! We're ready to amplify your message.

## Raleigh Medical Group

We had the pleasure of working with Raleigh Medical Group in 2013 to hone and position their brand by developing the "Our Community, Your Wellness" tagline. We executed a trio of artfully designed mobile-friendly web sites that feature photography and content our staff produced in-house.

We continue to support this growing practice with a full interactive marketing campaign integrating creative social media management, email marketing, search engine optimization and pay per click advertising.



## Myrtle Grove Christian School

We developed this custom web site along with the responsive mobile version to reach prospective families with the essential enrollment information they need. And since we know that viewing a school's interior is key when families are deciding where to enroll, we created a virtual tour: an interactive and engaging way to highlight the school's ambience and warmth.

MGCS recognized the value in maintaining a branded presence in social media; we created profiles in Facebook, Twitter, Instagram, Google+, Pinterest and Youtube, and we continuously populate these social network pages with meaningful and relevant content. We also trained MGCS staff on the use of their new, user-friendly blog interface so that they can maintain active blog posting with ease.



## Southport Way

We worked with the Southport Way realty group and builder to develop a comprehensive interactive marketing campaign that gets the message out about this remarkable property. Our campaign centers around a rich web site that features a video written and filmed on location by our staff (get the popcorn and take a peak), interior and exterior photography (you've gotta see this), an incredible virtual tour of this community (come on, give it a try, this is too cool). Every facet of the web site is available as a responsive mobile web site

We didn't stop with a mobile site though! We actively manage social media profiles for the community (Facebook, Pinterest and Twitter) and also have a productive Google AdWords and Facebook pay-per-click campaign driving high quality traffic to the site.

So, what is the result of all this effort? How about a 571% increase (no that's not a typo) in traffic to the web site?

