

# Sell Faster with TrueFrame

How TrueFrame can help grow your business.





Accident records are useful  
and are a growing data source  
for VHR providers, but...

**CARFAX** Vehicle History Report™  
An independent company established in 1986

Vehicle Information:  
**2011 Toyota Prius II**  
VIN: WDBRF40J09F702053  
4 DR. SEDAN/HYBRID  
1.8L 16-VALVE  
TWO WHEEL DRIVE  
Standard Equipment | Safety Options  
Safety & Reliability

Search for other 2011 TOYOTA PRIUS II vehicles in Ashburn, VA

Accident / Damage reported

1 Previous owners

9 Service records available

Types of owners: Personal, Corporate fleet

28,832 Last reported odometer reading

\$150 Below retail book value

This CARFAX Vehicle History Report is based only on information supplied to CARFAX and available as of 8/8/11 at 8:11:49 PM (EDT). Other information about this vehicle, including problems, may not have been reported to CARFAX. Use this report as one important tool, along with a vehicle inspection and test drive, to make a better decision about your next used car.

**AutoCheck**  
A part of Experian

**AutoCheck Vehicle History Report**

2011 Toyota Prius II  
Report Print Date: 2011-10-23 00:59:04-439 EDT  
WDBRF40J09F702053

**This AutoCheck Score**

AutoCheck Score

**93**

AutoCheck Score

The AutoCheck Score is a summary of your vehicle's history, letting you compare vehicles with ease.

**This vehicle qualifies for Buyback Protection**

Secure your investment with AutoCheck Buyback Protection, which reduces the risk in buying a used vehicle.

2011 Toyota Prius II Sedan 4D Hybrid 1.8 Liter 16-Valve Japan 1 year(s) 1 Vehicle Age: 1 Calculated Owners: 48,249 Last Reported Odometer Reading:

Section summaries  
The vehicle identification number you submitted has been analyzed and summary information on your car is shown below.



There is no context to the accident.  
Does “front end collision” mean  
a grocery store parking lot bump...



...or a 60-mph collision with  
an oncoming vehicle?  
This problem has a broad impact.



If you sell at auctions, you suffer from fewer bidders, lower bids, more no-sales, and ultimately lose value on these vehicles.



**CARFAX** CAREFX® Vehicle History Report\*

Vehicle Information:  
 VIN: 4T3B48HJ320001438  
 1.6L I4 150HP  
 TWO WHEEL DRIVE  
 Standard Equipment | Safety Options  
 Safety & Restraints

Search for other 2011 TOYOTA PRIUS II vehicles in Atlanta, GA

Accident / Damage reported  
 1 Previous owners  
 9 Service records available  
 Types of owners: Personal, Corporate, Fleet  
 20,632 Last reported odometer reading  
 \$150 Below retail book value

21 CARFAX History Report™  
 33 Adjusted Retail Value

Get retail book value from a pricing guide. Get CARFAX for the seller's asking price. **-\$150**

\*This CARFAX Vehicle History Report is based only on information supplied to CARFAX and is available as of 6/21/11 at 8:18:41 PM (EDT). Other information not included in this report, including possible future damage, may not have been reported to CARFAX. Use this report as one of many tools, along with a vehicle inspection and test drive, to make a better decision about your next used car.

**AutoCheck**  
 A part of Experian

**AutoCheck Vehicle History Report**

2011 Toyota Prius II  
 VIN: 4T3B48HJ320001438 EDT  
 WY0PRA00F700000

This AutoCheck Score is **93**

The AutoCheck Score is an summary of your vehicle's history, rating top performing vehicles with stars.

This vehicle qualifies for BuyBack Protection. Subsequent your investment with AutoCheck BuyBack Protection, which reduces the risk in buying a used vehicle.

Year: 2011  
 Make: Toyota  
 Model: Prius II  
 Trim: Sedan 4D  
 Style/Body: Hybrid  
 Class: 1.8L I4 150V-Hybrid  
 Engine: 1.8L I4 150V-Hybrid  
 Country of Assembly: Japan  
 Vehicle Age: 1 year(1)  
 Calculated Mileage: 1  
 Last Reported Mileage: 48,348  
 Document Reading: 1





# VEHICLE VALUE

**If you buy at auctions, you often have to pass on bidding on these vehicles completely. If you do bid, you must do so without complete confidence in the true condition of the vehicle.**

**NO  
SALE**



# VEHICLE VALUE

**If you purchase these vehicles at auction, you may have a harder time retailing these vehicles, experience a slower sales turn, and have to sell them for a significantly discounted price.**

**TrueFrame**  
REPORT

**Your retail customers either completely lose interest in these vehicles and move on to the next car, or they end up buying the vehicles under a cloud of doubt....**





**Does this car have frame damage?  
Is it structurally sound? How bad was the accident?  
Was it really just a "repainted fender" like the dealer is  
telling me or am I being lied to?**



**YES  
NO**

**The result is a less confident retail buyer who pays significantly less for the vehicle as a result of that doubt, if he buys it at all.**



**True**Frame™

**R E P O R T**

# A TrueFrame inspection clearly identifies that the vehicle is structurally sound and highlights prior repairs and existing cosmetic damage to the body of the vehicle.



## Exterior Body

- Front Bumper
- Hood
- Left Fender
- Left Front Door
- Left Rear Door
- Left Outer Rear
- Left Quarter Panel
- Roof
- Left Roof Rail
- Right Roof Rail
- Right Bumper Cover

- Underbody
- Right Quarter Panel
- Right Door
- Right Fender
- Right Front Door
- Right Rear Door
- Trunk Lid

## Inspection (Structural)

	Code (see Legend)	Pass/Fail
A. Pillar Right	D	J PASS
B. Pillar Right	D	J PASS
C. Pillar Right	D	J PASS
D. Pillar Right	D	J PASS
Left Rear Strut Tower	D	J PASS
Right Rear Strut Tower	D	J PASS
Left Front Strut Tower	D	J PASS
Right Front Strut Tower	D	J PASS
Subframe (Passive)	D	J PASS

## Under Car Components (Structural)

	Code (see Legend)	Pass/Fail
A. Front Section		
Front Extensions	D	J PASS
Front Reinforcement	D	J PASS
Front Left Frame Rail	D	J PASS
Front Right Frame Rail	D	J PASS
Front Cross Member	D	J PASS
B. Center Section		
Center Left Rail	D	J PASS
Center Right Rail	D	J PASS
Center Left Side Front Pan	D	J PASS
Center Right Side Front Pan	D	J PASS
Center Left Inner Ratchet Panel	D	J PASS
Center Right Inner Ratchet Panel	D	J PASS
Center Right Inner Ratchet Panel	D	J PASS
Center Left Inner Ratchet Panel	D	J PASS
Center Right Inner Ratchet Panel	D	J PASS
Center Left Inner Ratchet Panel	D	J PASS
Center Right Inner Ratchet Panel	D	J PASS

### Measuring Situation 1

RD (mm)	Height (mm)
Measured	DataSheet
1: 2307	113
2: 2562	113
3: 2562	113
4: 2307	113
5: 846	0

### Measuring Situation 2

RD (mm)	Height (mm)
Measured	DataSheet
1: 1144	163
2: 1839	163
3: 1839	163
4: 1144	163
5: 1412	163

### Measuring Situation 3

RD (mm)	Height (mm)
Measured	DataSheet
1: 1652	1652
2: 2092	2092
3: 2092	2092
4: 1652	1652
5: 1166	1166

**TrueFrame**  
REPORT



TrueFrame Report answers  
the questions of:

# TrueFrame<sup>™</sup> REPORT

## COMPREHENSIVE VEHICLE COLLISION REPORT

Exterior Body Score  
**97**

Meets TrueFrame  
Structural Standards



### Vehicle Details

Vehicle Identification No.	WDBRF40J05F702053
Vehicle Year	2011
Make	Toyota
Model	Prius II
Mileage	48,249
Inspection No.:	11328
Inspection Date:	10/06/2011
Technician Name:	R. LARSON
Technician No.:	001
Location:	TRUEFRAME CENTER
Internet Code:	MFK1535

**TrueFrame Reports** identify vehicles that meet TrueFrame's Structural Standards. All TrueFrame inspections involve a structural review of the vehicle by a TrueFrame-certified technician. In addition, the TrueFrame Report identifies prior repairs or existing cosmetic damage to exterior body parts, resulting in an Exterior Body Score for the vehicle. Any modifications or damage to this vehicle that occur after the inspection date will not be reflected in this report, as this Report does not include an evaluation of the vehicle's mechanical or interior condition, and in no way guarantee the safety of the vehicle, or that all prior repairs or existing damage will be identified.

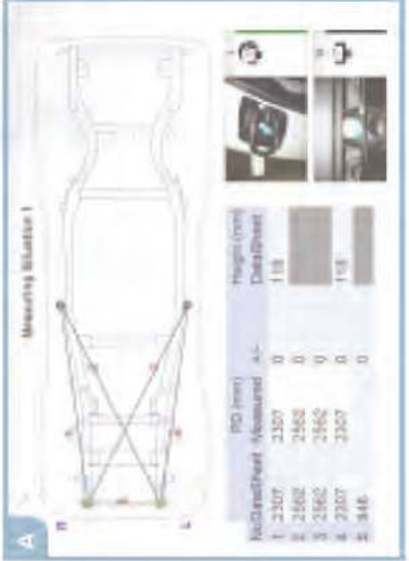
Go to [www.TrueFrameReport.com](http://www.TrueFrameReport.com) to see the terms of the TrueFrame Guarantee.



[www.TrueFrameReport.com](http://www.TrueFrameReport.com)



- Exterior Body
- Front Bumper
- Hood
- Left Fender
- Left Front Door
- Left Rear Door
- Left Quarter Panel
- Left Quarter Panel
- Roof
- Right Front Door
- Right Quarter Panel
- Right Quarter Panel



Was this vehicle in a serious accident?

What work was done to the vehicle as a result of the accident?

Is there existing exterior cosmetic damage to the vehicle?

Identifies the structural and cosmetic components that were inspected.

Verifies that the vehicle is structurally sound.

TrueFrame  
REPORT

TrueFrame is a consumer-friendly, retail-ready report that can be ordered by an auction consigner, auction buyer, or by a dealer who has taken a vehicle with an accident history in on trade.



COMPREHENSIVE VEHICLE COLLISION REPORT

Exterior Body Score	Meets TrueFrame Structural Standards
<b>97</b>	

<b>Vehicle Details</b>	
Vehicle Identification No.	WDBRF40J05F702053
Vehicle Year	2011
Make	Toyota
Model	Prius II
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Identify previous or "Fail" grade repairs or existing person vehicle modification will not be section date or interior



**The TrueFrame Report travels with the vehicle and provides an unbiased, third-party inspection summary that you can use as a tool to help close the sale on a vehicle with a “bad vehicle history report.”**







**By identifying vehicles that are structurally sound despite their prior accident history, TrueFrame helps create a more transparent vehicle transaction, with more confident buyers and sellers.**

**TrueFrame**  
REPORT

**TrueFrame means faster sales and higher margins, because today's car buyers are looking for the information only a TrueFrame report provides. That's a real return on investment that reaches all the way to your customer.**



**Build customer confidence and vehicle value with a TrueFrame Report.**

For more information, [click here](#) to contact TrueFrame or find your nearest TrueFrame location.

