



SANTA BARBARA  
AUTO GROUP

Santa Barbara Auto Group Invites Skilled Veterans to Join  
Them With The Audi Veterans To Technician Program

# Joining With Audi of America, Inc.

- Santa Barbara Auto Group is pleased to join with Audi of America, Inc. and inviting Veterans to join the Audi family.
- Audi of America, Inc. recently established the Audi Veterans to Technicians Program to meet the growing dealership demand for talented and experienced technicians.
- The purpose of the program is to attract skilled former military maintenance technicians to become brand-certified Audi Service Technicians, Shop Foreman, and Service Consultants, which will expand the pool of qualified personnel employed by authorized Audi dealerships



# Growing Need For Qualified Technicians

- As the Audi brand continues to grow, so does the need for qualified technicians.
- “It’s hard to find good technicians who are honest, dedicated, and highly trained, but we have found a great cross over in skill set with the military” shares Thomas Fox, Service Director at Santa Barbara Auto Group.
- The Audi Technician Program recognizes and fosters diligence, creative thinking, and cooperation.
- They have proven themselves to be loyal and dedicated to what they do.



# Providing Opportunity

- The Audi Veterans to Technicians Program provides highly skilled Veterans with the opportunity to apply and qualify for potential employment.
- Veterans will receive individualized support from a team of dedicated program staff coordinating the entire hiring process.
- All candidates must have received an honorable discharge from the military, have three or more years of technical training and performance, a valid driver's license, and a clean driving record.
- Veteran candidates with a strong military maintenance background, who meet Audi foundational skills criteria, will be pre-screened to ensure they have the potential to meet dealership Service Technician, Shop Foreman, or Service Consultant requirements.



# About Santa Barbara Auto Group

[Santa Barbara Auto Group](#) is conveniently located off the 101 and Hope Ave and proudly serves Santa Barbara residents and the greater Southern California area as the premier dealer for Acura, Audi, BMW, Jaguar, Land Rover, Porsche, Mercedes-Benz, and Smart.

The sales department at [Santa Barbara Auto Group](#) has one purpose – to exceed customers' expectations from test drive to delivery. The professional sales team is committed to a no-pressure, high integrity approach to every ownership experience. Santa Barbara Auto Group represents eight different luxury brands and friendly experienced sales representatives are available seven days a week.

[Santa Barbara Auto Group](#) also features a dedicated professional service department and a state-of-the-art facility offering the most current diagnostic and repair equipment available and highly skilled factory-trained technicians to deliver efficient quality vehicle care.

# Santa Barbara Auto Group

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