



# World of Children® Award

SETTING THE GOLD STANDARD IN CHILD ADVOCACY

**FOR IMMEDIATE RELEASE**

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## **Global Call for Nominations Issued by World of Children Award and Echoed by Leading Philanthropists**

*2014 Awards include cash grants to serve vulnerable children.*

**February 4, 2014** – World of Children Award is now accepting Nominations for their prestigious annual Awards program, which honors and elevates heroes serving children around the world.

Every year, the organization identifies and honors individuals who have created proven, sustainable programs for children and grants them funding to advance their work. The much-coveted Awards have been referred to by the media as the “Nobel Prize for Child Advocacy.”

Caryl Stern, president and CEO of the U.S. Fund for UNICEF, recently commended World of Children Award for honoring the world’s “unsung heroes.”

“Today, as we celebrate, as we enjoy our lives, 18,000 children died today, all under the age of 5, all from causes we already know how to prevent,” Stern said. “Every child deserves a childhood. And children should be defined by their age, not by the borders they happen to be born between.”

Stern joins World of Children Award’s Board of Governors in asking the public to assist in the 2014 search for Honorees who are best serving the needs of children worldwide.

This year, World of Children Award will honor the work of four more heroes with the 2014 Humanitarian Award, 2014 Health Award, and two 2014 Youth Awards. Recipients of the 2014 Awards will be flown to New York City, honored at an annual Awards Ceremony, and given grant funding with a minimum of \$25,000 for the Youth Awards and a minimum of \$50,000 for the Health and Humanitarian Awards. Nominations can be submitted online at [worldofchildren.org/nominate](http://worldofchildren.org/nominate) until April 1, 2014.

### **About World of Children Award**

For 16 years, World of Children Award has identified and vetted some of the world’s most promising heroes leading programs for children and granted funds to advance their efforts. The organization’s exhaustive research and vetting of individuals has been hailed by leading philanthropic organizations.

World of Children Award has been featured on the *Huffington Post*, in Kenneth Cole’s *AWEARNESS: Inspiring Stories About How to Make a Difference* and *The Humanitarian Leader*



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*in Each of Us.* World of Children Award Honorees have also been featured by *The New York Times*, CNN, The Ellen DeGeneres Show, The Bonnie Hunt Show, *Fast Company Magazine*, *People*, *Glamour*, *TEEN Vogue*, *TIME for Kids*, *USA Today* and the *Christian Science Monitor*, among several other national and international media. Earning a World of Children Award has often served as a pivotal launching point for recipients.

World of Children Award is led by Co-Founders Harry Leibowitz and Kay Isaacson-Leibowitz, retired senior executives from Procter & Gamble and Victoria's Secret respectively, who first started the organization to honor individuals serving children with a Nobel Prize-like award.

World of Children Award has granted more than \$6 million in cash grants and program support to 100 Honorees who are the driving force behind programs serving children in more than 140 countries.