

PRESS RELEASE

StrategyDB Launches Trading Strategy Database Service, Provides New Method of Technical Analysis of Financial Markets

Demanding economic times calls for more intelligent trading strategies methods

StrategyDB.com is now offering an affordable online subscription program that provides traders and financial service investment professionals with basic quantitative technical analysis focused trading strategies research. This company offers a comprehensive quantitative technical analysis review to users through a non-configurable decision support tool that provides 24/7 updates.

With years of experience in trading and financial technologies, Matthew Goss Cimmino, the company's founder, has developed a simple yet powerful decision support tool for the trading and investment community. Ease of access, efficiency, relevance and ready availability were some of the ideals which guided the tool's development. Matthew is proud of the resulting tool's ease of use. This multi-asset class, multi-time-frame and multi-strategy database can be used by a whole spectrum of users from beginners to experts and traders to quants.

Through its affordable online subscription program, StrategyDB.com aims to quickly and easily quantify trading strategy output into actionable trading ideas. This is achieved through access to hypothetical back test summaries. Consider this scenario: Upon receiving a discretionary order, an experienced trader usually accesses his Bloomberg terminal for guidance on what to do. Prior to choosing an in-house execution algorithm or broker with the best VWAP, the trader almost always refers to a chart with technical analysis studies. However, the information contained therein is not enough.

StrategyDB.com fills in the gap of information by providing a statistical look at the hypothetical trading results of commonly used technical trading strategies. This includes Moving Averages, MACD, Parabolic, Stochastic, among others. The resulting performance summary metrics, give traders the ability to quantify performance for many common strategies. StrategyDB.com has provided traders with a portfolio back-test tool which covers a large number of symbols across multiple bar intervals. This saves users hundreds of hours in batch processing trading strategies. Now, with the use of this tool, you can more confidently set trade alerts based on the program's filtered results that you can integrate into your workflow. There is also easy searching, sorting and exporting of performance summaries for easy review. StrategyDB.com is the closest thing to a complete and comprehensive technical analysis review. What's more, it is platform independent and updates continuously throughout the underlying symbol's trading session.

Further developments are likewise in process, such as a Strategy Ticker and Strategy Matrix, which will allow users to search for other strategy results of interest and then create corresponding custom tickers for close monitoring. Custom technical analysis monitoring and signal weightings and rankings will also be made available via these new tools. Other exciting expansions will include a grid-views, quote board and RSS feeds.

A free trial is readily available for potential users upon sign up and subscription.

For more information, visit www.strategydb.com

About StrategyDB.com:

StrategyDB.com is an innovator in developing trading strategy tools and applications. It has developed the Strategy Ticker / Strategy Matrix concept, one of the fastest growing applications in the field of analytics.

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