Our Story

Our story really is one of necessity. We are now parents of three beautiful girls and like all parents we have learned and been guided by them along the way. It all began with our first baby, she just would not sleep in a crib, the only way she would sleep was next to one of us on a bed, which we didn't feel was safe. Being the new parents that we were we were desperate to find a way of sleeping with our baby near but also secure and safe. We have a history of thinking outside of the box so we approached this challenge in the same way we had many others and started looking at all the different options out there and how just maybe the creative combining of a few



good ideas just might give us the great idea we were looking for. We researched patents going back as far as the 1900s and in 2003 the proto types began for our first "sleep sheet."

Now after 3 kids and 28 prototypes that sleep sheet has become the Slumber Sheet® and has evolved and been developed to meet the stringent requirements of not only discerning parents but more importantly the little ones, our three girls, who have tested the fabrics and designs with us every step of the way. Truly a family venture- or we like to think of it as a family adventure!

2006

With the birth of their first daughter Georgette, Jan Marco & Joanna begin searching for a better sleep solution for babies.



2007

The first prototype is sewn and product research and development begins.





2013

Research and Development begins on the Snap-in-Place system and the Slumber Silkie and Slumber Swaddle are born.



2012

Approaching the 20th prototype the couple is certain that the Slumber Sheet is almost complete.



Their second daughter Claire is born and the 4th prototype is in the works.



2013
Jan Marco &
Joanna launch
Swanling
Innovations, Inc.





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As they travel around the world, Jan Marco & Joanna begin to realize the global potential of offering a new sleep solution for children.





Awaiting the birth of their third daughter, they finally feel confident that the 12th prototype is almost perfect.



2011
Their third daughter
Chanel is born to
the delight of her
older sisters.



Chanel becomes the quintessential Slumber Sheet model.