

Lawrence M. Watson, Jr. Principal

Upchurch Watson White & Max Mediation Group

Lawrence M. Watson, Jr. has practiced exclusively in litigation and alternative dispute resolution with an emphasis in complex multiparty, commercial problems and construction claims since becoming a member of The Florida Bar in 1969. In 1988, while serving as President of The Florida Bar Trial Lawyer's Section and litigation counsel for the Carlton Fields law firm, Mr. Watson became one of the first civil trial mediators certified by the Florida Supreme Court. Since then, Mr. Watson has maintained a practice as a mediator and third-party neutral, designing, administering and executing a wide range of dispute resolution procedures.

Professional Education and Qualifications

- J.D. University of Florida, Levin College of Law
- Advanced Negotiations Program, Harvard University Law School
- Florida Supreme Court Certified Circuit Civil Mediator (All Circuits)
- Certified U.S. District Court Mediator, Middle and Southern Districts of Florida
- Florida Supreme Court Certified Appellate Mediator

Memberships, Professional and Civic Associations

- Lifetime Achievement Award, 2005, American College of Civil Trial Mediators
- Past President, Founder and Fellow, American College of Civil Trial Mediators
- Past Chair, FL Supreme Court Standing Committee on Mediation and Arbitration Rules & Procedures
- Past Chair, ABA Section of Litigation, Construction Litigation Committee
- Past Chair, ABA Section of Litigation, ADR Committee
- Former Division Director, ABA Section of Litigation
- Past President, The Florida Bar Trial Lawyers' Section
- Selected "Florida's Legal Elite", Florida Trend Magazine; 2005, 2006
- Author: <u>"Effective Advocacy in Mediation, A Planning Guide for a Civil Trial</u> Mediation", "The Case for Mediated Case Management"
- Co-Author: "Survey on Arbitration", ABA Section of Litigation Task Force on ADR Effectiveness
- Presentations: ABA Section of Litigation, Section of Dispute Resolution, Forum on the Construction Industry; Chartered Institute of Arbitrators (UK), CPR Institute for Dispute Resolution, The Florida Bar, South Carolina Bar, Florida Academy of Trial Lawyers, Cook County (Chicago, Il) Judiciary.



Case Manager Information

For the most current information and to coordinate or schedule, contact Larry Watson's case manager:

Cathy McCleary

Email: cmccleary@uww-adr.com

Toll-Free: 800-863-1462

Phone: 407-661-1123

Contact Information

Office Locations:

- ♦ Daytona Beach, FL
- ♦ Maitland, FL
- ♦ Jacksonville, FL
- ♦ Miami, FL
- ♦ Birmingham, AL

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Areas of Practice

- Antitrust
- Class Action
- Commercial Litigation
- Construction Litigation
- Discrimination
- Employment
- Environmental/Land Use
- Insurance Disputes
- Intellectual Property
- International Law
- Legal Malpractice
- Local Government
- Products Liability
- Professional Negligence
- Securities
- Toxic Tort
- Trademark/Copyright
- Wrongful Death