



Device-aware links with app-detecting smarts

“ URLgenius links are incredible. They deliver the fluid mobile-friendly experience app users expect from social marketers. The technology makes it simple for any brand to quickly upgrade their social marketing experience -- and results. #NoMoreAnnoyingLoginPages. Need I say more? ”

Ryan Meyers, Social Media Manager, Lettuce Entertain You Restaurants

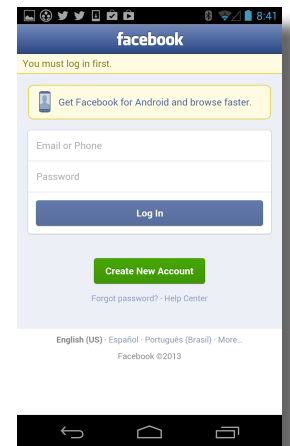
What are links that think?

URLgenius links are your links, made more brilliant. They can detect which mobile platform you are on and route you to the appropriate app or website, no IT required.



Get right to the liking

Typical social URLs don't recognize that the corresponding social app is already installed on your smartphone. This results in a disruptive login request and, most of the time, no conversion. With URLgenius links, your mobile friends will appreciate the improved experience and you'll gain more fans, pluses and check-ins.











More mobile SEO in your apps

Similar to how link-building techniques paved the way for better website search rankings, social links are the new currency of the mobile web. URLgenius creates SEO-ified links that help your content rank higher in Google.

How It Works

URL

[Link-a-fy](#)



Replace the social profile links on your mobile site with new aptastic links



Use them in email campaigns, footers and anywhere customers connect with you.



Cross-promote to between social apps & increase mobile engagement

Features




- Real-time, web-to-app stats
- No account creation required
- Use anywhere on- or offline
- Ability to differentiate between desktop mobile and apps with Always-ready, always on
- Backed by redundant, enterprise-grade infrastructure

About Pure Oxygen Labs

Pure Oxygen Labs is a consulting and technology company concentrated on helping marketers dominate mobile search, connect their web and social apps, and link their physical and digital assets. Using the science of search, Pure Oxygen Labs develops technology solutions that optimize mobile media, increase app downloads and usage, and drive more customer engagement. Founded in 2011 by search and mobile practitioner, Brian Klais, the company offers a full range of strategic services proven to boost the performance of mobile, search and social channels by as much as 400%.



Make links that think

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