

# TrueConf Announces Support for 4K Video Conferencing at Integrated Systems Europe 2014

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TrueConf, a leading developer of video conferencing solutions in Eastern Europe, showcased their solutions at Integrated Systems Europe (ISE) 2014 in Amsterdam. The exhibition had a record attendance of over 51,000 people from around the world.

As well as demonstrating their entire range of video conferencing and collaboration solutions, TrueConf were able to showcase one of their soon-to-be released innovations in the field: video conferences conducted in 4K resolution.

4K resolution can be seen in TrueConf group conferences when the video windows of the participants are evenly distributed on the screen, thanks to the support of transmission of video streams from individual participants in resolutions up to 720p. When the number of users exceeds five, the total video resolution in the horizontal direction reaches up to 3840p.

In order to avoid any losses in image quality, and for the users to be able to get 4K video resolution, the equipment must meet the recommended requirements. They are:

- Display: must support 4K format;
- Processor: Desktop Intel Core i5, i7 last generation;
- Inbound channel: minimum of 10 Mbit/s.

4K is ideal for displaying dynamic images of large size, and gives images an extraordinary clarity. It reveals more details and, as a consequence, creates amazing quality and a great video conferencing experience. TrueConf users will be able to evaluate the advantage of this video format after the release of the next version of TrueConf Server.

"Integrated Systems Europe 2014 is our first international exhibition and is an important step in promoting TrueConf solutions in the global market. Of course, not every user will have access to the demonstrated 4K video conferencing; our task is to provide our customers with maximum flexibility and to meet their rapidly growing demands," said Michael Gotalsky, TrueConf CEO.



**For further information, please contact:**

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**About TrueConf:** [www.trueconf.com](http://www.trueconf.com)

Founded in 2003 in Moscow, TrueConf is one of East Europe's leading video conferencing vendors. The company is focused on collaboration solutions and offers an SVC-based MCU-less unified communication software platform. TrueConf has developed a full software suite suitable for corporate IP networks and all popular PC and mobile platforms, offering the convenience of both cloud-based (TrueConf Online) and server-based (TrueConf Server) video conferencing products. TrueConf Server offers a Full HD video experience and the ability to support multi-point video conferences with up to 250 participants (using UDP Multicast).

TrueConf has facilitated over 1300 successful video conferencing solutions for governments, educational institutions, financial establishments, small businesses and corporations involved in all types of activities. The company developed the world's first 3D video conferencing application and has made significant advances in mobile conferencing and gesture-control video conferencing systems.