



Advania Becomes First Enterprise Reseller for GreenQloud Public Cloud Services in the Nordics

Reykjavik, Iceland—Advania and GreenQloud today jointly announced the first enterprise reseller program for GreenQloud’s public cloud services in the Nordics with Advania. GreenQloud is the world’s first Truly Green™ cloud solutions company, powered by renewable energy, offering world class Infrastructure-as-a-Service (IaaS) and data storage. Advania, one of the largest IT companies operating within the Nordic Region, offers software, hardware, hosting, and operational services. Advania will offer GreenQloud’s public compute cloud solutions as [“Advania Cloud powered by GreenQloud.”](#)

With this new cloud services program, companies have access to computer systems through subscription. This implies easy and effective access for companies to any kind of computer service without having to invest in equipment. GreenQloud’s computer system (software) is largely hosted in Advania’s data center. Advania customers will now enjoy the benefits of the public cloud with the brand trust associated with Advania while also taking advantage of the ease of use and 24/7 customer support services that GreenQloud has become known for globally.

“Advania Cloud powered by GreenQloud strengthens our reach in the enterprise market in Iceland, Scandanavia and globally, while enabling Advania to meet a growing demand for cloud services,” said Bala Kamallakharan, CEO of GreenQloud.

“It is a great pleasure to be working with a growing company like GreenQloud, a company that has received deserved attention for their clever and environmental-friendly solutions. These services will facilitate for customers even easier usage of our powerful computer systems on their own terms whenever they



need, whenever it suits them, anywhere in the world. We foresee that this solution will especially suit fast growing companies in Scandinavia which will receive the full benefits of the cloud while having easy access to a full range of our professional services and consultancy,” comments Eyjólfur Magnús Kristinsson, Chief of Operations for Advania.

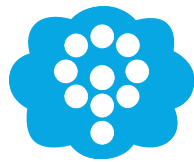
ABOUT GREENQLOUD

GreenQloud is a cloud solutions company offering Truly Green™ cloud computing virtual servers and data storage (IaaS) powered by renewable energy. GreenQloud services, such as ComputeQloud™ and StorageQloud™ feature an easy-to-use, self-service web console and advanced AWS-compatible API controls for full automation of IT services. GreenQloud’s newest service, QloudSync, enables users to sync files and folders from their computer to StorageQloud™, for availability on the web as well as on any computer or smart phone.

GreenQloud was founded in 2010 and is privately funded. In 2011, Gartner chose GreenQloud as a Cool Vendor in Green IT and Sustainability. The company has been lauded by the industry and media for its sustainability efforts. GreenQloud has won several Icelandic government grants, such as the technology grant from Rannis (The Icelandic Centre for Research). Advania and Verne Global serve as primary data center locations for GreenQloud in Iceland. Digital Fortress™ is the primary data center location for GreenQloud in the US. For more information visit <http://greenqloud.com>.

ABOUT ADVANIA

Advania is a leading Nordic IT company and operates throughout the region. Advania has a staff of 1,100 people and 17 offices in 3



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countries. The company is built on a solid foundation that spans over 70 years of technology service to businesses.

Advania has over 10,000 corporate clients. The Advania headquarters are based in Iceland but the company also has a solid position in the Nordic markets through its subsidiaries in Norway and Sweden. The Advania operations are certified according to international quality and security standards ISO 9001 and ISO 27001. For more information visit <http://cloud.advania.com>



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