



## PeopleMatter Media Contact

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# HR Thought Leader Steve Boese Headlines PeopleMatter's Collaborate 2014 Conference: Registration Now Open

Workforce Management Conference Brings Together Industry's  
Biggest Brands, Leaders and Ideas

**CHARLESTON, SC— FEB. 25, 2013** — PeopleMatter – the leading provider of workforce management technology for the service industry – today opened registration for [Collaborate '14](#): an annual gathering of top experts, brands and thought leaders in HR. The conference will be held on May 7-9, 2014 in Charleston, SC – rated No. 1 U.S. City and No. 1 Destination in the World by *Condé Nast Traveler* Readers' Choice Awards.

Steve Boese, a leading expert for HR, workforce technology and business management insights, will help kickoff the conference with a discussion about Work and the Modern Employee – an analytical analysis of today's changing workforce and how to best attract, communicate and manage employees for optimum business success. Craig Fisher, CEO of TalentNet and Social Media / Marketing Strategist at fisher VISTA, will share best practices that have helped brands like YUM!, Pizza Hut and Zappos to recruit via social media.

Throughout two action-packed days of industry leading speakers, breakout sessions and exciting networking events, attendees will have the opportunity to:

- Talk directly to today's top HR, technology and service industry experts
- Learn to capitalize on hot industry topics from the Affordable Care Act to company culture
- See new products, future plans and exciting surprises from PeopleMatter
- Network with leading brands and brand leaders

Sessions will include business analytics, Affordable Care Act, mobile tools, employee onboarding, screening, training, scheduling, workplace communication and much more.

An exciting lineup of additional guest speakers – including John Sumser, Founder and Editor-in-Chief for HRExaminer, Mark Guckian, SVP of Human Resources for Heartland Automotive, Julie Moreland, SVP of PeopleClues and many others – round out the conference. The agenda and speaker bios are available.

“As we've grown in the marketplace and talked with HR professionals across the wide service-industry spectrum, we've heard the reoccurring need for a forum like Collaborate,” said Nate DaPore, PeopleMatter President and CEO. “This conference creates a place where companies facing the same workforce challenges can gather, discuss key issues, meet with HR thought leaders and brainstorm ideas to move the industry forward. We're proud to host both our clients and industry leaders here in our hometown of Charleston, for an event like no other.”

Held in Charleston, SC, attendees will enjoy the city's southern charm and acclaimed culinary cuisine throughout the conference. Participants are encouraged to stay throughout the weekend following Collaborate '14 to explore everything the historic city has to offer.

Collaborate is PeopleMatter's annual meet up of the biggest industry leaders, brands and ideas. The conference, held May 7-9, 2014 at the [Francis Marion Hotel](#) in Charleston, SC, is open to all



HR, technology and workforce management professionals. To learn more and register visit [the Collaborate website](#).

**About PeopleMatter**

*PeopleMatter is a powerful and complete workforce management platform designed to fit the specific needs of service-industry brands. Our complete set of mobile, workforce solutions and business analytics tools connect processes, employees and customers in entirely new ways. Automating and optimizing people processes since 2009, PeopleMatter helps more than 38,000 service-industry locations thrive through better efficiency, engagement and customer satisfaction. PeopleMatter is headquartered in Charleston, SC and on the Web at [www.peoplesmatter.com](http://www.peoplesmatter.com), [@peoplesmatter](https://twitter.com/peoplesmatter) and [Facebook.com/PeopleMatter.HR](https://facebook.com/PeopleMatter.HR).*

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