

An Introduction to

# Procuring Quality Charity Auction Items



Let us help make your  
next event *fundtastic!*



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PREVIEW



CHAPTER 1

# Introduction





## Benefit Auctions

Incorporating a live or silent auction into a charity event is one of the most valuable fundraising tools available to Nonprofits.



**Raise more money in a short period of time**



**Make personal and lasting connections with your donors**

A successful benefit auction relies on your ability to procure exciting and appealing auction items for your donors to bid on. Even with a dedicated and knowledgeable auction committee this can feel like an overwhelming task.

This eBook is designed to provide helpful tips for making auction item procurement more efficient, more effective and easier on you and your team.



Free eBook

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