# An Introduction to Procuring Quality Charity Auction Items



Let us help make your next event fundtastic!



### CONTENTS

#### Introduction

Benefit Auctions
Timeline: Start Early & Plan Ahead4
Getting Started
Know Your Audience6
Quality Vs. Quantity7
Create A Shopping Experience9
Build Your Procurement Team
Brainstorm
Create A Wish List12
Think Outside the Box
Organize Your List
Hold A "Wish List Party"16
Procurement
Develop a Procurement Packet
Incentivize Your Procurement Team22
All About "The Ask"23
8 Tips of an Effective Ask24
Consignment Items





CHAPTER 1

### Introduction





### **Benefit Auctions**

Incorporating a live or silent auction into a charity event is one of the most valuable fundraising tools available to Nonprofits.



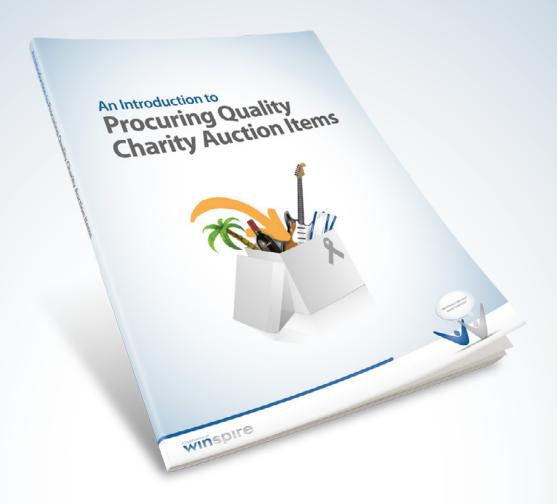
Raise more money in a short period of time



Make personal and lasting connections with your donors

A successful benefit auction relies on your ability to procure exciting and appealing auction items for your donors to bid on. Even with a dedicated and knowledgeable auction committee this can feel like an overwhelming task.

This eBook is designed to provide helpful tips for making auction item procurement more efficient, more effective and easier on you and your team.



### Free eBook

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