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## **Episode 9 of CheerLiving™ Show Focuses on Selecting the Best Cheerleading Uniforms**

*CheerLiving™ magazine's web series is sponsored by Chassé and produced by Cheer Channel Inc.*

San Diego, CA February 11, 2014 -- CheerLiving™ released the ninth episode [of its online show](#) via Cheer Channel Inc.'s YouTube page. Following its popular "myth busters" episode, this episode is all about finding a cheerleading uniform provider.

Cheerleading fashion and uniforms is a popular topic on Cheerleading Blog. In its inaugural issue, CheerLiving™ magazine featured a spread on uniforms, with tips on how to choose the right style, how to order them, and where to buy them.

"Cheerleading uniforms really define the look of a cheerleader. Whatever a cheerleader's skill level, age, or geographic location, you can be sure she'll be wearing a cheer uniform for all performances," said Jessica Rzeszut, CheerLiving™ magazine editor. "Since cheer uniforms are so crucial in defining a team's look, it's important that coaches know how to get the best uniform."

The episode looks at a variety of aspects one should consider when choosing a uniform, including budget and squad age. There are even some great tips on how to look for discounts or ways to save, like free shipping.

All episodes of CheerLiving™'s show are sponsored by Chassé Cheer, a cheerleading apparel company that is also a sponsor of CheerLiving™ magazine and [Cheerleading Blog](#). Each episode is produced by Cheer Channel Inc. and released on the company's YouTube page. A new episode is released every other Monday and is hosted by CheerLiving™ magazine editors.

CheerLiving™ magazine was launched by Cheerleading Blog in July 2013. The quarterly magazine is available for free digital subscriptions on its website. The CheerLiving™ show has proven popular, reaching more than 225,000 views total.

To find out more about CheerLiving™ or its show, visit the CheerLiving™ website. All episodes can be viewed on CheerLiving™, Cheer Channel's YouTube channel, and Cheerleading Blog, Chassé, and Cheer Channel social media pages.

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**ABOUT CHEERLIVING™ MAGAZINE:**

*CheerLiving™ Magazine, a division of Cheerleading Blog and sponsored by cheerleading company Chassé®, is a source of cheerleading news, tips, and advice for cheerleaders, coaches, parents, industry leaders, and the cheerleading community.*

**ABOUT CHEERLEADING BLOG:**

*Cheerleading Blog is the official blog supported by industry leaders Omni Cheer®, Campus Teamwear®, Chassé®, Fun“d”2Raise®, Warmups.com and Glitterbug® Cosmetics.*

**ABOUT CHASSÉ:**

*Chassé® is a leader and innovator in the world of cheerleading apparel and accessories, providing affordable and high-performance in-stock cheerleading apparel to cheerleaders of all ages.*

**ABOUT CHEER CHANNEL INC.:**

*CCI, a privately held corporation with offices in Texas and California, serves as the premier entertainment and news network for the millions of athletes and fans of the spirit industry. An interactive, multi-digital online and broadcast destination, CCI provides the latest emerging media technology engaging tweens and teens across the most popular social media platforms.*