|  |
| --- |
| **1800Accountant Contact**  Jack Maley  [jmaley@1800accountant.com](mailto:jmaley@1800accountant.com)  212.366.6123 |
|  |
| **The Trademark Company Contact**  Matthew Swyers  [mswyers@thetrademarkcompany.com](mailto:mswyers@thetrademarkcompany.com) |
| 800.906.8626 x100 |
|  |

1800Accountant and The Trademark Company   
Announce Strategic Partnership

*New partnership aims to help* [*small-business owners*](http://1800accountant.com/business-services/business-tax-preparation/) *with the time-consuming accounting and administrative aspects of their business so they can focus time and energy on profit growth.*

Feb 26, 2014 1800Accountant and The Trademark Company today announced a partnership that will give business owners the administrative assistance they need to handle the accounting, [bookkeeping](http://1800accountant.com/business-services/business-bookkeeping/), and tax needs of their growing firm. The alliance brings together two of the country’s leading organizations committed to helping entrepreneurs grow small and start-up businesses.

1800Accountant is one of the nation’s largest tax and [small-business accounting](http://1800accountant.com/business-services/business-bookkeeping/) firms while The Trademark Company provides the most comprehensive suite of trademark services available online.

Matthew Swyers CEO of The Trademark Company says “Our focus has always been on helping small and medium-sized businesses grow by protecting their brands while offering other business advice from lessons we have learned ourselves along the way.  To that end, we are pleased to align with 1800Accountant and their industry-leading services.  With this partnership our customers will be able to avail themselves of top-tier accounting services as they face the thrills and challenges of growing their businesses.”

“We are truly excited about our new relationship with The Trademark Company because they really have become the go-to-place online for any entrepreneur looking to trademark what is important to them. They excel by servicing a niche that is growing fast, as people figure out an easier, more affordable way to protect their business identity. They also service entrepreneurs who in many cases are taking that next step with their business, going from start-up to fully-functioning small-business. And 1800Accountant wants to be there for them ensuring all their accounting needs are met and exceeded,” says Brendon Pack, Vice President at 1800Accountant.

“Plus, each of our companies is really committed to providing industry-leading customer service and quality services at extremely affordable prices,” Pack adds.

About 1800Accountant

1800Accountant is the nation’s leading business services and accounting firm specializing in small businesses. The company’s teams of Certified Public Accountants (CPAs), enrolled agents (EAs), and accountants provide affordable accounting, tax preparation, payroll, bookkeeping, business planning and consulting services to clients nationwide.

To find out how small or home-based business can keep more of the money they earn and avoid tax problems, visit 1800Accountant.com.