





S14



## SPRING | SUMMER 2014 WOMEN'S COLLECTION

OUR WOMEN'S COLLECTION FOR SPRING 2014 HAS BEEN DIVIDED INTO ACTIVITY-SPECIFIC CAPSULES INCLUDING RUN/ACTIVE, DANCE/LIFESTYLE, YOGA, GOLF/TENNIS AND COMMUTER ALL OF WHICH HAVE ALLOWED THE MPG DESIGN TEAM TO REFINE THEIR APPROACH TO THE COLLECTION AS A WHOLE.

### **RUN-ACTIVE**

THE RUN/ACTIVE CAPSULE, WELL SUITED FOR RUNNING AND MEDIUM TO HIGH INTENSITY WORKOUTS, INTRODUCES NEW FABRICATIONS INCLUDING STRIPED JERSEY, ANTI-STATIC, COOLING MESH AND SPACE DYES ALL OF WHICH COMBINE TO CREATE AN INTERESTING PLAY OF TEXTURES AND PATTERNS. POWER MESH DETAILING AND CLEVER USE OF REFLECTIVITY, BUILT INTO SEAMS, ELEVATE OUR ACTIVE PIECES WITH ADDED FUNCTIONALITY YET REMAIN DYNAMICALLY PLAYFUL. THE COLOUR STORY, AS A WHOLE, IS ENERGETIC AND BRIGHT WITH HUES SUCH AS CRIMSON RED AND PINK PETAL.

### **YOGA**

FABRICATIONS IN THE YOGA CAPSULE ARE SOFT TO THE TOUCH, YET RETAIN A PERFORMANCE EDGE, AND ARE IMBUED WITH A SMOKY ROSE PRINT TO CREATE A ROMANTICALLY FEMININE FEEL. THE INTRODUCTION OF OUR PERFORMANCE DENIM HEREIN CREATES AN EXCITING AND UNEXPECTED DEVELOPMENT IN ACTIVE WEAR AS A WHOLE AND IS APPLICABLE TO BOTH SESSIONS IN THE YOGA STUDIO OR CATCHING A LATTÉ WITH FRIENDS AFTER. BURNOUT FABRICS FEATURING AN EASY DRAPE CREATE RELAXED SILHOUETTES CHARACTERISTIC TO THE YOGA CATEGORY.

### **DANCE-LIFESTYLE**

FABRIC UPDATES IN DANCE/LIFESTYLE INCLUDE LIGHTWEIGHT MELANGE RAYON SWEATER KNITS, PERFECT FOR BEFORE/AFTER WORKOUT COVER UP, LAYERED LINEN WITH BUILT-IN PERFORMANCE TANK AND SOFT-HAND FRENCH TERRY. BURNOUTS HAVE BEEN TEXTURED FOR ADDED VISUAL APPEAL WHILE OUR WATER-COLOUR STRIPED PRINT STORY EVOKES AN ARTISTIC FLAIR PREVIOUSLY SEEN IN THE HOLIDAY 2013 COLLECTION. THE DANCE/LIFESTYLE CAPSULE ALSO FEATURES THE INTRODUCTION OF OUR NEWEST SPORTS BRA, EXUBERANT.





### **GOLF-TENNIS**

THE CAPSULE MARKS OUR FIRST FORAY INTO THE STYLE-SPECIFIC SPORTS OF GOLF AND TENNIS, AN EXCITING SEGMENT THE BRAND FORESEES GROWING IN COMING SEASONS. MESH-TRIMMED TANKS, PLAYFUL SKIRTS IN BOTH PLEATED AND SWING STYLES AND A TENNIS DRESS WITH A MESH OVERLAY ALL FEATURE PROMINENTLY HEREIN WHILE DETAILS SUCH AS BODY CONTOURING SEAM DETAILING SEPARATE MPG FROM THE NORM. THE LOOPER BACK STRETCH WOVEN TOPSPIN TENNIS BLAZER AND NOVELTY JACQUARD DEUCE CONVERTIBLE HOODED JACKET ARE TWO OF THE COLLECTION'S STANDOUT OUTERWEAR PIECES.

### **COMMUTER**

ANOTHER INTRODUCTORY SEGMENT, THE MPG DESIGN TEAM IS EXCITED TO TAKE A FIRST STEP IN THE COMMUTER SEGMENT THAT, PERHAPS MORE THAN ANY OTHER CAPSULE, ALLOWS FOR AN HEIGHTENED APPROACH TO BLENDING THE WORLDS OF PERFORMANCE AND LIFESTYLE. A PONTI DE ROMA DOUBLE KNIT JERSEY PANT AND LOOPER BACK STRETCH WOVEN COMBINED WITH PERFORMANCE DENIM SHORT ROUND OUT THE BOTTOMS WHILE THE TOPS FEATURE A TECHNICAL VEST FEATURING REFLECTIVE HEMS AND UNIQUE PLEATING DETAILS. A CONVERTIBLE JACKET CAN BE WORN EITHER LONG FOR SHORT DEPENDING ON CONDITIONS.





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## SPRING | SUMMER 2014 MEN'S COLLECTION

THE MPG SPRING 2014 MEN'S COLLECTION, UNLIKE PREVIOUS SEASONS THAT HAVE SKEWED MORE HEAVILY TOWARDS PERFORMANCE, HAS BEEN IMBUED WITH STYLISTIC COLOUR TREATMENTS AND TEXTURES.

A DRAMATIC AND SUBTLY ELEGANT MELANGE OMBRE HAS BEEN BRILLIANTLY EXECUTED IN THE FJORD HOODED SWEATSHIRT WHILE THE BEST-SELLING MOMENTUM SHORT HAS BEEN GIVEN A TEXTURED FINISH IN A NEW ITERATION CALLED STRAIT.

THE COLOUR PALETTE HAS BEEN UPDATED WITH BOTH AN ENERGETIC, INTENSE BLUE AND A FASHION FORWARD MARITIME BLUE, WHILE GROUNDING TONES REMAIN PERENNIAL STANDBYS OF CHARCOAL, BLACK AND GRAPHITE.

REFLECTING PREVALENT FASHION TRENDS, THE MEN'S SILHOUETTE CONTINUES TO BECOME MORE STREAMLINED AND SLIM WITH EACH PASSING SEASON FINDING FRUITION IN STYLES SUCH AS DRIVE AND STRETCH, BOTH REFINED VERSIONS OF THE CONVENTIONAL MEN'S WORKOUT PANT.

BRAND IDENTIFICATION HAS BEEN MINIMIZED TO DIFFERENTIATE MPG FROM OTHER LEADING ACTIVEWEAR LABELS IN THE MARKETPLACE TO REFLECT THE BRAND'S INCREASED FOCUS ON FASHION FUNCTIONALITY, PERFORMANCE MEETING LIFESTYLE.





## ACCESSORIES & SOCKS

JOINING THE ALREADY ROBUST MPG ACCESSORY COLLECTION OF YOGA EQUIPMENT, BAGS, HAIR BANDS, AND SEAMLESS UNDERGARMENTS IS OUR REVOLUTIONARY LINE OF COMPRESSION SOCKS:

### **FLASH & FLAIR: THE ULTIMATE PERFORMANCE COMPRESSION & PED SOCKS!**

PEAK PERFORMANCE WILL NOT BE SACRIFICED FOR A TOUCH OF STYLE WITH THESE COMPRESSION SOCKS! MAKE THEM THE MOST VERSATILE SOCKS IN YOUR DRAWER, AND WEAR THEM FOR EXERCISE, TRAVEL OR CASUALLY AT WORK. AVAILABLE IN FIVE COLOR WAYS.





## THE HISTORY OF MPG®

### *The Mondetta brand strives to bring nations and people together.*

The name, Mondetta, is synonymous with harmony and diversity: 'Monde' is French for 'world' and the Latin suffix 'etta' means 'small' – thus, 'small world'. Founded nearly twenty-five years ago by four young men, some of them teenagers, while they were still in high school and university, the Mondetta brand has evolved – first introduced as an icon of global unification, it's now an established collection of ever-evolving casual wear, outerwear and specialized niche apparel.

Mondetta Performance Gear, MPG, continued the Mondetta brand's tradition of always evolving by taking its Mondetta Sport line one step further to create a line of clothing that could both meet the demands of athletes while still adhering to the company's core principles of fashion forward styling. The result was an activewear collection with a distinctly unique twist: cutting-edge designs and styles were accentuated with active details such as stretchability, moisture wicking and breathability to strike a perfect balance between form and function.

Ash Modha, CEO and Head Designer, gleaned much of the initial inspiration for MPG from his wife, a ballet dancer, and her friends' desire for activewear that performed well but didn't sacrifice comfort. The dancers became their focus group, test market and because of their heavy involvement in the arts, could be trusted for their aesthetic sensibilities. MPG has continued to use dancers, instead of models, in nearly every photo shoot since its inception.

In recent years, as yoga and active lifestyle apparel has grown in popularity, MPG has enjoyed burgeoning growth at break-neck speeds. The brand has continued to make waves right across North America and has explosive growth every year while simultaneously increasing its presence through media channels. MPG's focus will always remain on the athletes, dancers and various individuals continually striving and toiling in a never ending pursuit of excellence.

## THE VISION

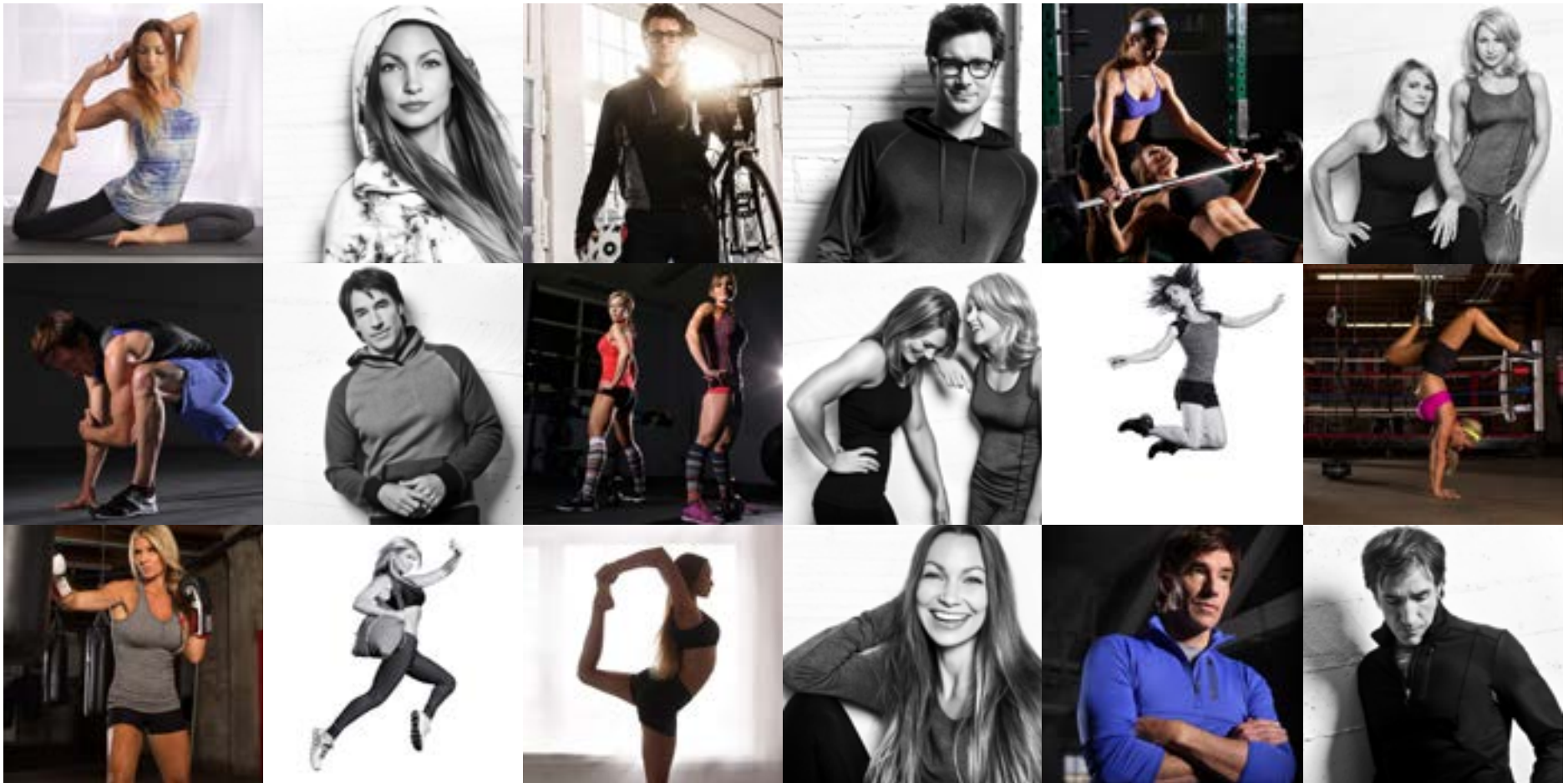
Truly powerful action is the result of an equally passionate vision and drive to achieve. Behind the energy for perfection surges the will to attain it. In recognizing this balance, MPG has developed a line of clothing that seamlessly blends fashion and function, design and performance. The results are richly detailed pieces with a technical edge – an entire collection unparalleled in conception and construction.

MPG, inspired by the smooth, strong movements of performers such as athletes and dancers, celebrates the drive, dedication and perseverance of these phenomenal individuals. MPG applauds their unyielding pursuit of excellence, through sacrifice and discipline, with respect and admiration. The brand's versatility allows for more than just function; it embodies style and comfort by offering a range of clothing to suit any activity in any environment, at the apex of vision and vigor.

*In our drive to develop the ultimate active apparel, we have achieved garments that feel and look so great you will want to wear them everyday.*







## MY PERFORMANCE MY LIFESTYLE<sup>®</sup>

MPG'S 'MY PERFORMANCE, MY LIFESTYLE' CONCEPT IS DERIVED FROM THE BRAND'S ORIGINAL ETHOS OF CREATING ACTIVEWEAR THAT RETAINS BOTH A TECHNICAL AND FASHION EDGE. THE INDIVIDUALS WHO APPEAR IN OUR EDITORIAL IMAGES ILLUSTRATE HOW THE ACTIVE ASPECTS OF THEIR LIVES HAVE BEEN CARRIED FORWARD TO THEIR EVERYDAY AESTHETICS AND HIGHLIGHT THE BRAND'S ABILITY TO TRANSCEND APPAREL WORN PRIMARILY AT THE GYM TO EVERYWHERE AND ANYWHERE BEYOND.

MPG, IN ITS CONTINUING EFFORTS TO CREATE FASHION FORWARD ACTIVE APPAREL, BRIDGES THE GAP BETWEEN PERFORMANCE AND LIFESTYLE TO CREATE ENTIRE COLLECTIONS THAT TRANSITION SEAMLESSLY FROM ONE TO THE OTHER WITH AN INNATE VERSATILITY ABSENT FROM OTHER BRANDS IN THE MARKETPLACE TODAY.



BRITTA TRUBRIDGE, MPG MESSENGER  
YOGA INSTRUCTOR AND CREATOR OF B.TRU YOGA  
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



DR. MARCUS ELLIOTT, MPG MESSENGER  
FOUNDER AND DIRECTOR, P3 SPORTS SCIENCE INSTITUTE  
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



ERICA WILICK & VALERIE SOLOMON, MPG MESSENGERS  
CEO & EDITOR IN CHIEF, GORGO WOMEN'S FITNESS MAGAZINE  
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



STEVE ISAACS, MPG MESSENGER  
CREATOR AND HOST, SWEET RIDE USA  
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



LEAH MERCHANT, MPG MESSENGER  
CORPS DE BALLE, PACIFIC NORTHWEST BALLE  
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



ALEX KOSINSKI, MPG MESSENGER  
DISTANCE RUNNER, NCAA CHAMPION, 7-TIME ALL AMERICAN  
PHOTOGRAPHY: MARC VON BORSTEL ©MPG

## MPG BRA TOP IN COSMOPOLITAN



SEPTEMBER 2013 ISSUE

Take a sneak peek at what's to come later this season – featured on page 236 of Cosmopolitan, the model sports our unique 'swirl print' bra top from the MPG 'Gallery' collection, due this November.



## DEMURE TOP IN WOMEN'S HEALTH



JULY/AUGUST 2013 ISSUE

MPG starts summer off with a bang with this fantastic exposure in Women's Health Magazine! Get a sneak peek at our Fall/Winter 2013 women's collection, with a model featured wearing an active workout tank we call "Demure". See it on the contents page and on the back cover fold-out!





## EXPANDING TOTE BAG IN SELF MAGAZINE



JUNE 2013 ISSUE

MPG's continuing press exposure this spring includes this highlight in Self Magazine, page 60, "The Right Bag" feature.



## CRAIG RAMSAY WEARS MPG ON RICKI LAKE SHOW: BRIDAL BOOT CAMP



MAY 21, 2013

Celebrity fitness trainer and MPG Messenger Craig Ramsay made another recent appearance, decked out in MPG on the Ricki Lake Show in her Bridal Boot Camp series. With Craig's nutritional advice, exercise program and guidance, bride-to-be Jenni was able to lose 20 lbs! Craig is wearing two items from MPG's Spring/Summer 2013 Collection, 'Grade' color block active tee in Blaze and 'Celerity' woven cargo short in Charcoal.



## EXPANDING TOTE BAG MENTIONED ON DAILYCANDY.COM



MAY 14, 2013

MPG's hot new Expanding Tote Bag was featured in Daily Candy Managing Editor Allison Hatfield's "Favorite Finds"



## MPG FEATURED ON LIVEWELL NETWORK



MAY 2013

MPG has always been the perfect activewear solution for doing yoga and other wellness activities. Sarah Starr, seen in the "Happy Yoga" video series on the LiveWell Network, is wearing MPG ... Namaste!



# HARLOW TOP FEATURED IN FITNESS MAGAZINE

MAY 2013

Page 38 in the May 2013 issue of Fitness Magazine features MPG's Harlow chevron piqué cover up tank in their Fitness Pulse product review article!



# MPG SPOTTED IN PILATESSTYLE MAGAZINE

APRIL 2013

MPG women's Essential Knee Tight is spotted on the cover model and in the article "Best Foot Forward" written by and featuring Kara Wily, a Los Angeles pilates studio owner/instructor who wears our Galatea Active Tank.



PRESS FEATURES

## MANEUVER BRA FEATURED IN FITNESS MAGAZINE

APRIL 2013

The April edition of Self in the "Move Your Body: Hit The Spot" article...  
the model is wearing the Maneuver bra top!



## FLIGHT BRA SEEN IN SELF MAGAZINE

APRIL 2013

MPG's Flight sports bra is included on page 80 in "A Stylin' Bra" product feature page.



PRESS FEATURES

## MPG MESSENGER CRAIG RAMSAY APPEARS ON RICKI LAKE SHOW

FEBRUARY 2013

Celebrity fitness trainer, former Broadway performer and author of 'The Anatomy of Stretching,' Craig Ramsay, appeared on The Ricki Lake Show wearing an MPG Essential long-sleeved tee.



## MPG FEATURED IN NORTH JERSEY WOMAN

FEBRUARY 2013

MPG was featured in the first quarter 2013 issue of North Jersey Woman in an article featuring inspiring workout wear. Both our 'Niveous' cover-up fashion tank and the 'Aqueous' ribbed capri tight were highlighted for their interesting textures and feminine detailing.



## MPG ON REDBOOK'S WEBSITE

JANUARY 2013

MPG appears on Redbookmag.com in the article "100 Workout Clothes That Make You Want to Sweat" by Julia Malacoff.

The following MPG are featured:

Stamina Tee (Slide 37)

Flight Bra Top (Slide 64)

Maia Active Skort (Slide 71)



## MPG SPRING ITEMS FEATURED IN WOMEN'S HEALTH

JANUARY / FEBRUARY 2013

MPG is starting the New Year in style! Check out MPG featured in Women's Health Fashion Feed (Jan/Feb 2013 edition)

Featured are stunning women's lifestyle organic cotton 'Glamour' top with cut-out shoulders (available in our upcoming Spring collection) and our unisex MPG Draw Top Gym Bag



## GLAMOUR.COM FEATURES DAPHNE JACKET

NOVEMBER 2012

Meredith Turits gives props to MPG's versatile "Daphne" micro-fleece jacket in "33 Gift Ideas for the Health Nut (or Wannabe Health Nut)" feature.

## MEN'S HEALTH MAGAZINE

JANUARY / FEBRUARY 2013

New York Rangers goalkeeper, Henrik Lundqvist, appeared in Men's Health Magazine (Jan/Feb 2013 edition) wearing the 'Bolt' short sleeve active t-shirt from Fall/Winter 2012.



# MPG MESSENGER CRAIG RAMSAY STRETCHES FOR HEALTH

SEPTEMBER 2012

Celebrity fitness trainer and MPG Messenger Craig Ramsay showed off his fitness program stretching techniques while wearing MPG on several tv spots this fall, including:

Entertainment Tonight Canada

CNN

FOX 5 News, Washington

Let's Talk Live, Washington



## SHE KNOWS SEXCERPTS: 5 SEXY ACTIVEWEAR PIECES

SEPTEMBER 2012

In this popular website review of current activewear, among their favorite picks was MPG's Flight Bra Top.



## FIT SUGAR PRODUCT REVIEW: MPG ESSENTIAL CAPRI

SEPTEMBER 2012

FitSugar reporter Anna Renderer and host Brandi Milloy do this great segment promoting the MPG women's Essential capri

## “GO FOR THE BOLD!” WITH KIMBERLEY ANDERSON

JULY 2012

Lifestyle Expert Kimberley Anderson appeared in two segments called “Go For The BOLD! - Bold Activewear & Gear That Inspires You to Be an Everyday Olympian”. The first, on Fox45Now (Dayton, Ohio) features a variety of MPG products, including the Serene Hoody, Xenos top, Demure short, the popular MPG Slouch Tote, as well as the men’s active Outlast tee. The second feature is from Indianapolis (IndyStyle TV) and promoted the Serene Hoody once again.



## MPG MEN'S TEE FEATURED IN COMPETITOR

JULY 2012

Our men's Motion tee made an eye-catching appearance in Competitor Magazine's July issue in a spread focused on 'Summer Styles!'



# PUTTING THE FIT IN FITNESS - VIVMAG FEATURES MPG ACTIVE TANKS

SUMMER 2012

Women's online magazine, VivMag, quoted MPG's own head of design, Sonya Ramgotra, on summer activewear trends. Showcased, rather prominently, were two women's active tanks, Prima and Dash.



## MPG FEATURED IN RESIDENT MAGAZINE

JUNE 2012

MPG had another great PR opportunity to collaborate with New York's Resident Magazine columnist George Brescia and Life & Fitness Professional Erin Stutland. In this article, Erin looked fun and stunning in MPG's Xenos cover-up tank and Simha Capri Tight, which she also modeled on NBC New York's "Knockout Style: Fashion for the Gym and Beyond" segment in May.

## DM STYLE: DANCE MAGAZINE FEATURES MPG HOT SHORT

JUNE 2012

As part of a spread on 'Phenomenal Summer Fashions' in *Dance Magazine*, the MPG Demure short was featured on reality web series "Dance212" cast member, Victoria Grepel, of the Professional Children's School and Steps on Broadway.



## KNOCKOUT STYLE: MPG FEATURED ON NBC NEW YORK

MAY 2012

Style Expert and NY Resident Magazine Columnist George Brescia and Life & Fitness Professional Erin Stutland, appearing on NBC New York Live, highlighted a variety of looks you'll be proud to rock at the gym, which included a winning MPG women's combo of a Xenos cover-up tank and a Simha Capri Tight.



# DANCE RETAILER NEWS

MAY 2012

Dance Retailer News highlights the MPG Spring collection and talks about MPG's affiliation with the professional dance community.

### Mondetta Performance Gear Introduces New Line with Help from Pro Dancers



New York, NY—Mondetta Performance Gear has enlisted Stella Aberra and Sascha Radetsky of American Ballet Theatre, Lesley Rausch of Pacific Northwest Ballet and hip-hop dancer Bijoya "BJ" Das to help promote its Spring/Summer 2012 collection. This year marks the first time MPG has signed a hip-hop dancer to endorse its gear. The models will be featured in MPG's advertising campaigns and in promotional materials that the company will provide to retailers.

MPG's latest collection of dance, fitness and lifestyle apparel reflects recent runway trends such as color blocking, which flatters a variety of body types. "We've always trusted fashion-forward styling, marrying it with the technical aspects of four-way stretch, moisture wicking, breathability and quick-drying fabric," says Anand Modha, who does PR and marketing for MPG.

The women's line includes a range of sports bras, tanks, T-shirts, shorts, capris and leggings made of high-gloss performance jersey. This season's offerings feature a heather gray base with accent colors that include turquoise, purple and persimmon. For men, the company is adding capri-length pants to its lineup of shorts, long pants, tanks and T-shirts. Key colors in the men's collection include blue, lime green, charcoal and heather gray.

**For more information, contact MPG. [www.mpgsport.com](http://www.mpgsport.com); 888-666-3388**

Sascha Radetsky models capri pants from MPG's Spring/Summer 2012 collection.

DanceRetailerNews.com May 2012



The screenshot shows the Glamour.com homepage with a navigation bar at the top. The main content area features a large article titled "Workout Gear: The Spring Fitness Clothes and Accessories I Can't Live Without" with a central image of a teal tank top. To the right, there are several promotional banners, including one for "epicurious ENTERTAINS CHICAGO" and another for a contest to win a "GLAMOUR CLUB DOMINICAN REPUBLIC GETAWAY". The left sidebar contains a "vitamin g" logo and a list of categories.

## MPG PRODUCT FEATURED ON GLAMOUR.COM

APRIL 9, 2012

Glamour.com posted an online article "Workout Gear: The Spring Fitness Clothes and Accessories I Can't Live Without", which featured MPG's Cadence top.

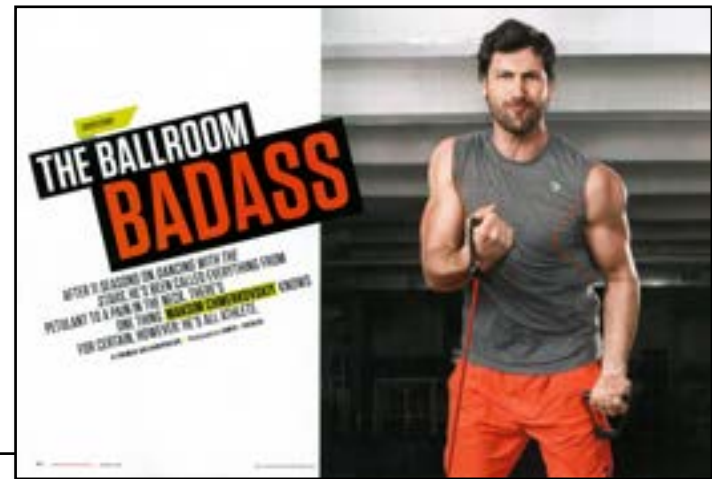
PRESS FEATURES

# MEN'S FITNESS

Featuring Maksim Chmerkovskiy from Dancing With The Stars

APRIL 2012

In the April 2012 issue of Men's Fitness, hit show *Dancing With The Stars* veteran choreographer Maksim Chmerkovskiy is spotted wearing MPG's **Discus** sleeveless tee, while discussing being an athlete, a dancer and tv personality.



PRESS FEATURES

# SPRING INTO SHAPE - MPG FEATURED ON FOXNEWS

Featuring Nikki Fitness

MARCH 31, 2012

MPG received some great national exposure when our women's spring line was featured on with FoxNEWS After The Show Show with Nikki Fitness. Spotted in this video were women's styles Raleigh and Lunal



## DANCE RETAILER NEWS

MARCH 2012

Further strengthening the brand's alignment with dance, both professional and aspiring, MPG was featured in the March 2012 issue of Dance Retailer News with women's Spring/Summer collection items **Adora** performance tank and **Nadir Capri**.

PRESS FEATURES

Detroit-based, women's lifestyle magazine *My Metro You* featured MPG in an extensive activewear article that explained the ins and outs of the technical fabrications used in constructing high-quality, performance enhancing sports apparel. Our head of design, Sonya Ramgotra, was heavily cited for her expertise on the subject matter.



SELF.COM & GIRLS GONE SPORTY FEATURE MPG ACTIVEWEAR

JANUARY 2012

Popular online activewear sites *Self.com* and *GirlsGoneSporty.com* featured MPG activewear in several articles!

## MPG FEATURED IN NJ SAVVY LIVING

MAY 2011

MPG enjoyed continued press coverage as a result of a spring 2011 marketing trip to the affluent New York / New Jersey area. Lifestyle magazine *NJ Savvy Living*.



PRESS FEATURES

## MPG FEATURED ON NBC'S THE TODAY SHOW

MARCH 31 2011

New York City-based fashion fitness blogger and friend of the brand, MizzFit was featured on *NBC's The Today Show* to discuss spring active wear trends with Kathie Lee Gifford and Hoda Kotb. Featured prominently on three models and on MizzFit herself, MPG was definitely the star of the showcase!



# MONDETTA CHARITY FOUNDATION

For the complete story please visit [www.mpgsport.com/mcf](http://www.mpgsport.com/mcf)



Since its inception over 25 years ago, Mondetta Clothing has maintained, at the heart of the company's philosophy, strong philanthropic efforts benefitting a wide variety of local, national and international charitable organizations. In 2004, the company founded the Mondetta Charity Foundation (MCF) to make a difference in East Africa, where from the principals originally hail.



The MCF, a completely separate entity from the Mondetta Clothing Company and MPG which means a majority of administrative costs are borne by the parent company, seeks to ease some of the suffering in the East African region, specifically Uganda and Kenya. Tackling such seemingly insurmountable problems as poverty and the devastating AIDS epidemic, the MCF takes action at the grassroots level to ensure the help pledged goes to those who need it most.



Currently, the MCF supports a primary school in the sprawling slum of Kamwokya which is located in the Ugandan capital of Kampala. In neighbouring Kenya, partnering with the New Life Home Trust, the MCF pledges support to an orphanage in the coastal town of Lamu where children from 1 month to 3 years old, many of whom have lost either one or both parents to HIV/AIDS, or have simply been abandoned, can find safe refuge and the only semblance of family they have ever known.



## THE CHALLENGE

- 33% of the African population suffer from malnutrition
- Less than 50% of the African population has access to medical care or doctors
- 57% of children are enrolled in school and only 1 in 3 actually complete
- 1 in 6 children die before the age of 5
- Every 5 seconds a child starves to death
- More than 1 million children have lost one or both parents to HIV/AIDS



## GETTING INVOLVED

### KAMWOKYA PRIMARY SCHOOL, KAMPALA

- \$15.00 feeds one child for a month (50 cents/day - 1 meal)
- \$30/month allows you to be an educational sponsor (nutrition and educational resources)
- \$90/month donation provides 60 children with a new school uniform
- \$1000/year provides post secondary education to a studious child

### NEW LIFE HOME ORPHANAGE, LAMU

- \$ 300/month supports 5 children in the orphanage (nutrition, shelter and medication)

To facilitate the donation process, the MCF has partnered with **CanadaHelps.org** (Search: Mondetta Charity Foundation) public charitable foundation, which is Canada's only donation portal and that simplifies the donating process, making it easy, quick and secure. Or you can cut out and use the donation form provided to the right. Either way, your generous support is appreciated and going to a very worthy cause.



## MONDETTA CHARITY FOUNDATION Pledge Form

Yes! I want to help improve the lives of innocent children!

Name
Address
City
Province
Postal code
Email

### Donation Amount:

- \$35  \$50  \$100  Other \_\_\_\_\_

Please send a tax receipt (donations of \$15 or more)

### Payment Method:

- Cheque/Money order (enclosed)
- Visa  Mastercard  [www.CanadaHelps.org](http://www.CanadaHelps.org)  
(to set up monthly donations)

Credit Card # \_\_\_\_\_

Expiry Date \_\_\_\_\_ CCV# \_\_\_\_\_

Signature \_\_\_\_\_

For more information visit [www.mondetta.com/mcf](http://www.mondetta.com/mcf)

MCF Charity# **81772-0071-RR0001**





# MPG RETAILERS

## ARIZONA

Defy Scottsdale  
Hotel Valley Ho Scottsdale

## CALIFORNIA

Athletic Soles Inc.  
Bay Club Marin  
Courtside Club  
Envy Sportswear  
Fitness Elite San Clemente  
Fitness Elite Laguna Niguel  
Front Runners LA  
The Los Angeles Athletic Club  
Malibu Racquet Club  
Pacific Athletic Club Redwood City  
Pacific Athletic Club San Diego  
Pure Barre La Jolla  
Pure Barre Irvine  
Pure Barre Solana Beach  
Pure Barre Hillcrest  
See Jane Run Danville  
See Jane Run San Francisco  
See Jane Run Oakland  
Sportago  
Sporteve  
The San Francisco Bay Club  
The Sports Club/LA - San Francisco  
A Runners Zone

## COLORADO

CorePower Yoga South Boulder  
CorePower Yoga North Boulder  
CorePower Yoga Colorado Springs  
CorePower Yoga Grant (Denver)  
CorePower Yoga Broomfield

CorePower Yoga Broomfield Flatirons  
CorePower Yoga Fort Collins  
CorePower Yoga Parker  
CorePower Yoga South Denver  
CorePower Yoga Stapleton (Denver)  
O2 Aspen  
Outdoor Divas Boulder  
Outdoor Divas Denver  
Vail Cascade Resort & Spa

## CONNECTICUT

Chou Chou LLC (Wilton)

## D.C.

The Sports Club/LA - Washington D.C.

## FLORIDA

Fontainebleau Resort (Miami Beach)  
The Sports Club/LA - Miami  
Pure Barre Santa Rosa Beach

## GEORGIA

Atlanta Activewear  
Deka Athletics Atlanta  
Pilates of Dunwoody Atlanta  
Relish dba Dash (Thomasville)

## IDAHO

Resilient Body Pilates Hailey  
See Jane Run Boise

## IOWA

The Original Backcountry (Des Moines)

## ILLINOIS

East Bank Club (Chicago)

Fleet Feet Sports: Piper's Alley (Chicago)  
Fleet Feet Sports: Lincoln Square (Chicago)  
Londo Mondo (Chicago)  
The Yoga Boutique (Chicago)

## MASSACHUSETTS

A Yoga Practice (Georgetown)  
The Sports Club/LA - Boston  
GettiGear (Hingham)

## MINNESOTA

Maha Inspired Activewear (Wayzata)  
Core Power Yoga Eden Prairie  
Core Power Yoga Edina  
Core Power Yoga (Minneapolis)  
Core Power Yoga Minnetonka  
Core Power Yoga Stadium Village  
(Minneapolis)  
Core Power Yoga Uptown (Minneapolis)  
CorePower Yoga & Spa (Woodbury)

## MONTANA

Chalet Sports (Bozeman)  
LifeStyle Fitness (Missoula)  
PEAK Health & Wellness Center (Missoula)

## NORTH CAROLINA

Manipura Activewear (Mooresville)  
Manipura Activewear (Huntersville)

## NEW YORK

Acadia On Main (Mount Kisco)  
Club Fit – Briarcliff Manor  
Paragon Sports LLC (Manhattan)  
Paul Labrecque Salon & Spa East (NYC)  
The Sports Club/LA (NYC)

## OREGON

Multnomah Athletic Club (Portland)

## TEXAS

Luke's Locker (Dallas)  
Luke's Locker (Allen)  
Luke's Locker (Katy)  
Luke's Locker (Plano)  
Luke's Locker (The Woodlands)  
Luke's Locker (Colleyville)  
Luke's Locker (Houston)  
Luke's Locker (Fort Worth)  
Exhale Spa (Dallas)  
Bettysport (Austin)  
Kula Yoga (Austin)

## UTAH

Foothill Village Sports Den (Salt Lake City)

## VERMONT

Yogarama Athletica (Burlington)

## WASHINGTON

Carmilia's (Seattle)  
Harbor Square Athletic Club (Edmonds)  
Pilates on 10th (Seattle)  
Urban Yoga Spa (Seattle)  
Washington Athletic Club (Seattle)  
Pure Barre Seattle

## WISCONSIN

Castle Fitnesswear (Bayside)  
In Harmony (Grafton)

## CANADA

### ALBERTA

MEC Edmonton  
MEC Calgary  
Bodythings (Calgary)  
The Bow Valley Club (Calgary)  
Calgary Winter Club  
Fifth Avenue Club (Calgary)  
Heavens Fitness (Calgary)  
Phoenix Personal Fitness Inc. (Calgary)  
Pure Hot Yoga Inc. (Calgary)  
The Ultimate Fit Centre (Canmore)

### BRITISH COLUMBIA

MEC Victoria  
MEC Vancouver  
MEC North Vancouver  
Pixie Love (Vancouver)  
The Running Room (Vancouver)  
Bikram Yoga Sea to Sky (Squamish)

### MANITOBA

MEC Winnipeg  
Turk's Pro Shop (Winnipeg)  
Village Streetwear (Winnipeg)  
The Running Room Grant (Winnipeg)  
Fitness Experience

### NEWFOUNDLAND

The Running Room (St. John's)

### NOVA SCOTIA

MEC Halifax  
The Running Room (Halifax)

### ONTARIO

MEC Toronto  
The Boulevard Club (Toronto)  
Eclipse Fitness Inc. (Toronto)  
The Running Room Wellington (Toronto)  
Quark Expeditions (Toronto)  
Mayfair Sports Shops - Lakewood (Toronto)  
MEC Barrie  
MEC Burlington  
MEC London  
MEC Ottawa  
Inspirations Dancewear (Kitchener)  
iGita Yoga (Oakville)  
The Running Room (Ottawa)  
Tangled Yoga & Activewear (St. Catherine's)

### QUEBEC

MEC Longueuil  
MEC Montreal  
MEC Quebec City  
In & Select Sport (Montreal)  
Club Sportif MAA (Montreal)  
Boutique 40/30 (Montreal)  
Club Sportif Cote-de-Liesse (Saint Laurent)  
Boutique & Studio Yoga-à-Porter™ (Montreal)

### SASKATCHEWAN

Prairie Winds (Carnduff)  
Slice Athletic Wear Regina  
Slice Athletic Wear Swift Current  
Serenity Apparel (Saskatoon)

## INTERNATIONAL

### AUSTRALIA

Lotus Active (Victoria, Australia)  
Sportiva (Victoria, Australia)

### BERMUDA

Tuckers Point Hotel & Spa

## ONLINE:





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