

123Greetings.com Announces An Ecard Carnival With Mardi Gras Ecards to Usher In The Traditional Celebrations

Sub-heading: 123Greetings.com, the world's leading ecard provider has unveiled an Ecard collection on [Mardi Gras](#) to celebrate the carnival mood.

New York, NY, February 28, 2014: [Mardi Gras](#) is the Carnival celebration characterized by merriment and revelry. It begins on or after Kings Day, and culminates on the day before Ash Wednesday. Mardi Gras is the last night of eating richer foods before the ritual fasting of the Lent season. Beads and Masks are a symbol of Mardi Gras, signifying the carnival spirit. The king cake is the most famous treat on Mardi Gras. To usher in this festive spirit, 123Greetings.com has introduced a collection of Mardi Gras ecards.

The repository of Mardi Gras ecards comprise expressions such as 'Fun, Frolic and Revelry', 'Set The Mood', 'New Orleans Mardi Gras Faces', 'A Parade Of Good Wishes' and 'Colorful Mardi Gras' among others. 123Greetings.com offers a blend of animations, special effects, and complementing audio to promote the spirit of Mardi Gras.

Mr. Arvind Kajaria, Founder, 123Greetings.com says, "With Mardi Gras it is time to get into the festive spirit, enjoy the king cakes, attend masked balls, parades and parties. The Mardi Gras ecards collection expresses this celebratory sentiment and the spirit of the season. Many traditions form a part of this carnival. Greeting cards have remained an integral element for a long time and our ecards will ensure that this tradition carries on to the digital era."

123Greetings.com offers over 25 Mardi Gras ecards that users can choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit www.123greetings.com