

For Immediate Release

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**Apperson DataLink and Nancy W. Sindelar Reveal the Secrets of
How to Write Good Test Questions**
**Educators can use test results to guide their instruction and monitor students' learning of
specific state or common core standards.**

Los Angeles, CA – Apperson and Nancy W. Sindelar are bringing educators the crucial information needed to write good test questions.

“We understand that there is a demand in the education market for teachers to write good test questions. The problem is that this isn’t taught in the curriculum programs and the frustration is overwhelming,” said Bill Apperson, Chairman of the Board for Apperson. “This is why Apperson has partnered with Nancy Sindelar to bring educators the fundamental information needed on how to write appropriate test questions.”

Whether you’re writing items for formative, summative or benchmark assessments, the process for writing test items is the same and falls into five basic steps, all of which are discussed in great detail in “How to Write Good Test Questions”.

As Sindelar outlines, “effective teachers use test results to advance student learning as well as report student progress.” Sindelar also notes that she used this very same process to get a school off the state watch list, and become one of the most improved schools in the state.

The data from tests provide teachers, students and administrators with valuable information regarding what a student knows and what a student doesn’t know and serves an important role in determining next steps for instruction, changes in the curriculum and/or student self-help activities.

Testing alone does little to enhance learning or advance student achievement. It is the use of test results that informs teaching, monitors students’ progress toward meeting standards and learning targets, and provides meaningful feedback to students and parents. We can use data from classroom assessments to measure students’ learning and adjust daily teaching practices to increase student learning and achievement in our classrooms.

To learn more about the five steps of writing good test questions go to www.apperson.com/go/goodquestions

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About Nancy W. Sindelar: Nancy W. Sindelar, Ph.D., is consultant to schools across the country in the areas of standards-based curriculum and assessment alignment, collection, use and interpretation of student test data, teacher mentorship and the development of high

functioning teacher teams. By focusing on data-driven instruction, Nancy has helped schools move from state academic "watch-lists" to "most improved" status, based on state test scores.

www.NancySindelar.com

About Apperson:

Apperson creates smart, friendly and affordable data capture solutions to drive informed decision. Apperson's full range of products and custom services leverage extensive capabilities to meet varied assessment, survey and other information collection needs.

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