



PRESS RELEASE  
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## FOR IMMEDIATE RELEASE

Portland, OR, March 6, 2014

### Portland Aquarium to Remodel, Reopen to 7-7-7-7 Grand Reopening Special

Borrowing from the Hebrew symbol meaning “complete”, Portland Aquarium is poised to celebrate its next phase of remodels with a special 7-7-7-7 for guests. For the first time since opening, Portland Aquarium will be closed from March 10<sup>th</sup>-14<sup>th</sup>. On March 15, they will reopen and roll out several lucky specials to incent guests to come and ‘sea’ the fun additions. Below are the specials:

- **\$7 admission** for everyone **at the door (only)**
- **for 7 days (March 15-21)** after reopening
- **7 Giveaways** of Sleep with the Sharks, Birthday Parties and Family Annual Passes (one of each given each day via drawing). (Must not be present to win.)
- Customers who reserve their 2014 or 2015 **private event** by March 21st only pay **\$700 for up to 350 guests!**

For seven days, guests can visit the dozens of exhibits the aquarium has to offer, including multitudes of warm and cold-water fish, sharks, stingrays, tropical birds, and a

wide variety of exotic reptiles. The exhibits are interactive, allowing visitors to touch and experience the animals first hand. Guests enjoy having a Lorikeet on their finger as they feed it, feel the scales of an iguana, and touch a Northern Stingray as they slide by the edge of the touch tanks. Daily Talks are always a hit, where biology staff inspire and educate guests about reptiles, sharks, a wolf eel, and even an octopus.

The Aquarium plans to also celebrate by giving away a birthday party, a family annual pass, and a Sleep with the Sharks event for up to seven people via a daily drawing. Visitors need not be present to win.

Private Events are perhaps the biggest special, with up to 70% discounts. Any private 2014 or 2015 event booked before the end of the 7-7-7-7 promotion on March 21st will be only \$700 for up to 350 people.

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***About Portland Aquarium:***

*[Portland Aquarium](#) provides children and families access to the excitement and learning opportunities of the ocean without the long trip to the coast. Guests can watch jellyfish float and glow, admire the bright and colorful corals, feel the soft ray on their fingertips, interact with tropical birds and reptiles, ... all within easy reach of home. Portland Aquarium offers multiple educational programs and events for kids, as well [as Behind-the-Scenes tours](#) for those curious about what it takes to keep an aquarium in good working order. Favorite programs include [Birthday Parties](#), [Sleep with the Sharks](#), [Octopus Encounters](#) and [Morning Rounds](#).*