***News Release***

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**Michelman to Feature Surface Modifiers for**

**Decorative and Wood Coatings at PaintIndia 2014**

CINCINNATI, OH (March 6, 2014) – Michelman will be exhibiting in Hall 1, Stand B4 at PaintIndia 2014 being held March 6-8, 2014 in Mumbai, India and will feature a number of its popular water-based surface modifiers and additives formulated for use in decorative and wood coatings.

Michem® Guard is a waterborne dispersion used in decorative coatings to produce scratch resistance, while Michem® Lube is used to produce water resistance and anti-block properties.

Michem® Emulsion is a versatile family of product used in both decorative and wood coating formulations to produce water beading and water resistance, high contact angle, scratch resistance and anti-slip properties.

Michelman’s full line of surface modifiers and additives designed for formulators of paint and coatings can be found at [www.michelman.com](http://www.michelman.com).

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**About Michelman**

Michelman is a global developer of water-based barrier and functional coatings for flexible film packaging, paperboard, and corrugated cartons; and water-based surface modifiers, additives and polymers for numerous industries including wood and floor care, industrial coatings, inks, fibers, composites, and construction products.  Michelman serves its multinational and regional customers with production facilities in the U.S., Europe and Singapore, and a worldwide network of highly trained field technical support personnel.

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