



## CODE RED CONTINUES RECORD GROWTH AND GLOBAL EXPANSION

SIGNS SEVERAL KEY REGIONAL AND GLOBAL ASSET MANAGERS  
WITH LARGE USER BASE

**Boston, MA, March 31, 2014** – Code Red, the leading provider of research management systems, ends 2013 with another year of outstanding growth and continues the momentum through the first two months of 2014. Over the last 14 months, insurance providers, sovereign wealth funds, large global banks and asset managers selected Code Red as their provider of research management solutions.

### ACCELERATED GROWTH AND EXPANSION

Code Red continues to onboard significant global financial industry participants in every investor category as a result of its increased product functionality and the extension of its brand into international markets. Currently Code Red clients manage over USD\$3 trillion.

Code Red's consulting offices in Asia provide a solid base to support new client growth in Singapore, mainland China and Japan. Expanding its global consulting group is an obvious outcome given the surge in client onboarding. The hiring trend covers all of Code Red's offices in the US, Europe and Middle East enhancing regional and global support to clients.

Code Red has also expanded its outsourced programming group to double the size of the product development team providing continued unique enhancements and accelerating the company's pace of product innovation.

"The growth of our business geographically as well as the increased diversity of our client base demonstrates that firms require an open, and flexible system with a rich set of functionality that is also easy and intuitive to use." said Code Red CEO Tim Gavin. "All signs indicate another very positive year in 2014 for Code Red" he added.

## ABOUT CODE RED, INC

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Code Red provides research management technologies to the investment management community. The Code Red Research Management Workspace™ includes its flagship product Red Alerts RMS™, a Research Management System; IdeaNet™, a platform for the distribution of research, ideas and meetings; and Open RMS™, a research and data integration service. Code Red's workspace lets portfolio managers and analysts easily manage research, control the flood of information, and integrate third-party data. It organizes and automates the investment management process, facilitates rating and ranking of information sources, and speeds navigation of investment research and the discovery of new ideas. Code Red's products are implemented at Hedge Funds, Mutual Funds, Fund of Funds, Endowments, and Private Equity firms. For more information, contact Jaime Bean at (212) 867 6364 or visit our website at [www.coderedinc.com](http://www.coderedinc.com).