

ROCKLER CONGRATULATES 2014 NORDYS VIDEO CONTEST WINNERS

Top Rated Videos in Two Categories Earn Prizes

MEDINA, MN (March 11, 2014) - Rockler Woodworking and Hardware is pleased to announce the winners of its second annual NORDYS Video Contest. This "woodworking version of the Oscars" was open to all woodworkers to enter from January 6 to February 22. Winners were selected in two categories: The Academy Choice, determined by a panel of Rockler judges, and The People's Choice, a tally of the most votes received on the NORDYS Video Contest Facebook page.

The 2014 Academy Choice first prize winner is Brandon Swann for his video titled "Jack's Toy Chest". Brandon will receive the top prize, an Ultimate Router Table Package valued at over \$1,200.00, complete with HPL Router Table and Stand, Ready2Rout Fence, Porter Cable 690LR Router, casters, and a bundle of accessories. Josh VanderPlate took top honors in the People's Choice, winning the Ultimate Finishing Bundle prize (which includes an HVLP Sprayer, Mixing Mate Paint Lids, and many finishing accessories) for his "Woodworking Through Four Generations" video. A compilation video featuring the winning entries, plus a playlist of all video entries can be seen at youtube.com/RocklerWoodworking.

To participate in the NORDYS Video Contest, each contestant submitted a video based on the premise of inspiring the future generation of woodworkers. Entrants were encouraged to be creative in presenting their content in a video with a maximum duration of two minutes. Videos were judged for the Academy Choice division with emphasis on Creativity, Content, and Overall Presentation.

"This year the NORDYS entries have shown us how creative people can be in getting the next generation involved in woodworking," says Nathan Ensminger, Administrator of the NORDYS Video Contest. "It is heartwarming to see passionate woodworkers teaching their skills to younger people who are eager to learn the craft." Look for the NORDYS Video Contest to return again in early 2015 with a fresh, fun woodworking theme.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 60th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking and do-it-yourself products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 partner locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.

