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## **THE CHASSÉ SPRING COLLECTION FEATURES NEW CHEERLEADING PERFORMANCE PRACTICE WEAR LINE**

*As part of its new spring collection, Chassé has new cheerleading practice wear made from a moisture-wicking fabric.*

San Diego, March 17, 2014 -- For the new spring season, Chassé® has released several new practice wear items, including shorts, t-shirts, and tanks. Chassé now offers a new performance line, C-Prime, featuring a sports bra, racerback tank, and short made from Chassé C-dri®, a moisture-wicking fabric.

The fabric is known for its flexibility and ability to keep its wearer dry, even during a vigorous workout. The sports bra and short feature a black elastic band with the words "cheer" on them, while the racerback has a shelf bra. All three items are available in four different colors, including black, red, pink, and royal blue.

"Our new C-Prime line is really on trend. The items give a very smooth look and are extremely comfortable and flexible. The pieces can be worn together or paired with other items, like cotton tops or shorts. This collection will definitely be a hit," said Jessica Rzeszut, Chassé marketing manager.

Chassé also released several other practice wear looks, including stylish mesh shorts, cotton tanks and tees, and graphic tees and tanks.

"Our graphic tees and tanks are always a big hit. Cheerleaders love displaying fun phrases on their tops at practice. This year, we have a whole new line of styles available in both youth and adult sizes," commented Kelly Smith, Chassé marketing assistant.

In developing its newest product line, Chassé relied on customer feedback.

"When creating new items, we not only look at current trends, but also what are customers are saying. We always consider new colors they suggest and styles they'd like to see," said Jennifer Carrillo, Chassé product development manager.

All new practice wear items are available for purchase at Campus Teamwear and Omni Cheer. For more information on the new items, visit the Chassé website.

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***ABOUT CHASSÉ:***

*Chassé is a leader and innovator in the world of cheerleading, committed to providing affordable and high-performance apparel and accessories to cheerleaders of all ages.*