



Ride Canada Event Calendar Quick Facts

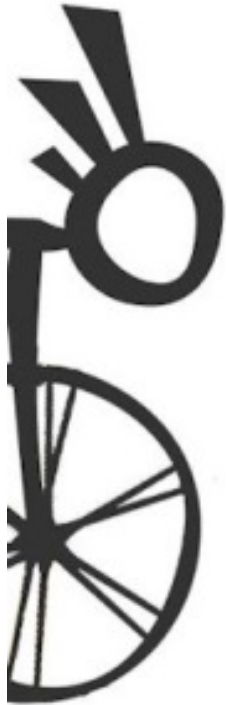
Event Name	Estimated Length (Kms)	Estimated Climbing (M)	Time limits		
			Elite *1	Competitor	Finisher
PowerCanks Contender	1,617	27,200	72	88	108
BC Explorer	2,820	39,000	130	156	192
Tour of BC	5,145	64,000	264	336	384
Naked Challenger	1,617	27,200	120	154	192
Naked Pioneer	2,820	39,000	210	269	336
Naked Rider's Race	5,145	64,000	424	530	670

*1 Time limits listed are in hours for solo riders.

All events are open to soloists, tandem racers, 2 & 4 person teams.

All events are part of the UMCA UltraCycling and World Cup Series

All events start August 3rd, 2014 in White Rock, British Columbia



RideCanada.ca is Canada's largest private organization engaged in the development and promotion of ultra-endurance and endurance adventure cycling in Canada. Ride Canada currently operates the Tour of BC, PowerCranks Contender, BC Explorer, Naked Challenger, Naked Pioneer and the Naked Rider's Race. All events are open to amateur and professional athletes. Races travel through British Columbia and into Alberta's national parks and the Tour of BC and the Naked Rider's Race also cross into the Yukon for a brief stint.

The events are divided into two categories:

- 1) Ultra-endurance racing which are governed by the rule guidelines of the UMCA (Ultra Marathon Cycling Association)
- 2) Naked Racing which, while primarily following the guidelines of the UMCA, but focus on returning to the core of bicycle racing, pure adventure and challenge. All racers in the Naked Series are responsible for their own supplies, navigation and race strategy. They are not permitted support crews or escort vehicles.

In the **Tour of British Columbia** racers will have to contend with over 4,000 meters of climbing along the 5,100 kilometer long route. A route that will not only showcase the mountains of British Columbia and Alberta, Canada's National Parks, Banff and Jasper and the Columbia Icefields, the Alaska Highway and British Columbia's remote north it will inspire participants with the magnificence of the pristine Canadian Wilderness.

The **Naked Rider's Race** is the stripped down version of the Tour of BC and arguably the most demanding bicycle challenge on earth. Racers follow the same route but do not use escort vehicles and support crews.

The **BC Explorer** tests riders with 2,820 kilometers of racing and over 39,116 of climbing while winding its way through the most stunning snow-capped mountains, rich green rain forests, world heritage sites, national parks and wildlife protected areas that Canada has to offer. It is spectacular journey that never stops simultaneously challenging and rewarding riders

The **Naked Pioneer** is the stripped down version of the BC Explorer.

The **PowerCranks Contender** is an ultra-cycling-race contested in British Columbia's Vancouver & Coast Mountain region, the Thompson



Okanagan and the Caribou Chilcotin. At a distance of 1,617 kilometers that includes 27,200 meters of climbing the PowerCranks Contender is a multi-day, mid-range ultra-endurance cycling event that is sure to challenge even elite riders.

The **Naked Challenger** is the stripped down version of the PowerCranks Contender.

Ride Canada Sponsorship Opportunities 2014

Ride Canada invites you become an integral part of the Ride Canada 2014 cycling events including our marquee event the Tour of British Columbia. Align your company's brand, products and services with the courage of pursuing one's dreams. Also included with your sponsorship package are the PowerCranks Contender, the BC Explorer, the Naked Challenger, Naked Pioneer and the Naked Rider's Race. Six events for the price of one. Ride Canada Sponsorship packages start at only \$1,000. (Individual event sponsorship available on request)

Contact Information

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<https://twitter.com/TourdeBC>

<https://www.facebook.com/TourdeBC>

<http://instagram.com/tourdebc>

www.TourdeBC.com

www.BCExplorer.ca/home/

<http://www.powercrankscontender.com/race/>

<http://nakedcycling.com/endurance/>

<http://www.ridecanada.ca/>

